

PUBLIC RELATIONS DEPARTMENT NEW DELHI MUNICIPAL COUNCIL PALIKA KENDRA, NEW DELHI-110001

2022

Date :- 02 05

CIRCULAR

SUBJECT:- APPROVED RATES OF NEWSPAPERS AND TERMS & CONDITIONS FOR RELEASE OF NDMC'S ADVERTISEMENTS FOR THE YEAR 2022-23

NDMC releases advertisement in the form of Tender Notice, Call Back Notice, Employment Notice, Public Notice, and Expression of Interest and of general nature highlighting NDMC's activities or appealing public for their cooperation in performance of civic services. Advertisements of all the departments are released through Public Relations Department in newspapers of different languages i.e. English, Hindi, Urdu and Punjabi following the provisions under section-348 of NDMC Act, 1994.

Consequent upon the adoption of CPWD Manual 2019, clause 4.12 for Publicity of Tender Notice is being implemented, in which stated that:-

"All the Tender of any amount shall be invited through e-tendering system. Notices for all the works, irrespective of their value, shall be published on the website www.tenderwizard.com/cpwdor as instructed from time to time. Once published on the website, the tender notices will also become available on www.eprocure.gov.in thorough system link. Sample notice for inviting tender forming part of NIT and to be posted in website is given in Annexure 24 with SOP 4/8. In exceptional case, if press publicity is required to be given apart from website publicity, written permission shall be obtained from next higher authority."

In continuation of the above adoption, the Competent Authority i.e Chairman, NDMC has approved the Advertisement Rates of 31 Newspapers on dated 19.04.2022 in C.No. 50375.

The rates of the newspapers who have quoted contract rates are valid for the full financial year (1st April 2022 to 31st March, 2023). Rates quoted by the newspapers charging DAVP rates are subject to revision as per DAVP and acceptable and will be implemented automatically. The detail of newspapers and their rates are given at Annexure-I, this annexure is uploaded and available on the NDMC website in P.R.Deptt. section. 1. All advertisement shall adhere to guidelines of Central Vigilance Commission i.e. every advertisement/NIT sent for publication in newspapers by various departments must carry the website address (www.ndmc.gov.in.) and Delhi Govt e-Procurement website. A soft copy should be endorsed to Director (IT) for display on website. Complete bidding documents be posted in the website permitting bidders to make use of the document downloaded from the website with the clear instructions for the bidder to pay the piced amount if any by demand draft etc. alongwith the Tender Document. It should confirm to the requirements of e-Tendering. All advertisement shall comply with the provisions of NDMC Act 1994 (Section-347 & 348) and carry the logo conspicuously, followed by subject and amount in case of TenderNotice.

2. GUIDELINES FOR RELASE OF TENDER NOTICE (1ST APRIL, 2022 TO 31ST MARCH, 2023)

However, as per the CPWD Manual-2019, Clause 4.12 is applicable strictly by the P.R. Department for all *works and irrespective of their value to restrict the publication of advertisement.*

In exceptional case, if press publicity is required to be given apart from website publicity, written permission shall be obtained from next higher authority."

And then the following conditions will be applicable:-

I. Tender Notice for work Costing upto Rs. 5 lakhs, the NIT Should be Circulated on Notice Boards and on website only. No newspaper advertisement for tendered value below Rs. 5 Lakh.

> (II) Tender Notices for works costing above Rs. 5 lakhs upto Rs. 25 lakhs will be published in three newspaper i.e. one English, one Hindi & one Urdu/Punjabi in Delhi/NCR edition from the following newspapers.

ENGLISH	HINDI	URDU/PUNJABI
For English & Hindi news	paper circulation more than	75,000 and upto 1,50,000
and for Urdu/Punjabi hav	ing circulation more than 40	,000 and offering DAVP/
Commercial rates.		
1. PIONEER	1. AAJ SAMAJ	1. HAMARA SAMAJ
(1,45,544) (COM)	(1,46,673)(DAVP)	(66,937)(DAVP)
2. HINDU (1,33,153) (COM)	2. AMAR UJALA (1,12,472) (DAVP)	2. ROZNAMA RASHTRIYA SAHARA (62,234)(DAVP) (NEW)

3. THE INDIAN	3. ACTION INDIA	3. DAILY PRATAP
EXPRESS(86,056) (+JANSATTA +	(86,039)(DAVP)	(42,446) (DAVP) (NEW)
EXPRESS FREE	· · · ·	
OF COST) (COM)		
4. MILLENNIUM	4. AMAR BHARATI	
POST (93,629) (COM)(NEW)	(85613) (DAVP)	
	5. VEER ARJUN	-
	(85,302) (DAVP)	
	6. RASHTRIYA SAHARA	
*COM indicate as	(77,215) (DAVP)	

COM indicate as COMMERCIAL Rates

(iii) Tender Notice for works costing above Rs. 25 Lakhs upto Rs. 1 Crore will be published in following newspaper (one English, one Hindi & one Urdu/Punjabi)- Delhi/NCR edition

ENIOLIOU		
ENGLISH	HINDI	URDU/PUNJABI
For English & Hindi nev Urdu/Punjabi having circul	vspaper circulation more	
Urdu/Punjabi having circula rates.	ation more than 40,000 of	fering DAVP/Commercial
		e en l'estimerciai
1 HINDUSTAN TIMES	1. NAVBHARAT	1 HAMARA SAMAJ
	TIMES	
	(3,51,765) (COM)	(66,937)(DAVP)
(4,31,774) (COM)		
2. TIMES OF INDIA	2. PUNJAB KESRI	2. ROZNAMA
	(3,47,955) (DAVP)	
(3,70,952) (COM)	, (=,	RASHTRIYA SAHARA
et -		(62,234)(DAVP)
		(NEW)
5-	3. DAINIK JAGRAN	3. DAILY PRATAP
	(2,96,265) (COM)	(42,446) (DAVP) (NEW)
		(1-1) (10) (10) (10) (10)
	4. VIRAT VAIBHAV	
	(2,59,002) (DAVP	
	5. HINDUSTAN	
	(2,04,701)(COM))	
	6. LOK SATYA	4
l.	(1,84,242)	
		L .

(DAVP)
(DAVP)

*COM indicate as COMMERCIAL Rates

(IV) Tender Notices for works costing Rs. 1 crore and above will be published in three newspapers i.e. One English, One Financial (All Editions) and One Hindi (Delhi/NCR Edition from the following newspapers.

All India Edition of English & Delhi edition of Hindi newspaper (having circulation more than 2 lakhs) and Financial newspaper (All India Editions) (having circulation more than 1.50 lakhs).

1.	Times of India	Delhi, Bangalore, Ahmedabad,
	Super Saver-II	Chennai, Hyderabad, Kolkata Metro,
	(25,37,026) (COMMERICAL)	Pune, Nagpur, Mysore, Mangalore,
1		Lucknow, Kanpur, Jaipur, Goa
2.	Hindustan Times	Delhi, Mumbai, Pune, Chandigarh,
	(All edition)	Lucknow, Patna, Ranchi
	(16,65,340)(COMMERICAL)	
	Mint All Edition free of cost	
3.	Hindu + Business Line (All	(New Delhi, Chennai, Hyderabad,
	Editions) (14,14,189)	Vishakhapatnam, Bengaluru,
	(COMMERCIAL)	Kozhikode (Malappuram)
4. 5.	Indian Express (All edition) + Jansatta + Financial Express (7,51,262) (COMMERICAL) Economics Times (All edition) (4,90,775) (COMMERICAL)	Ahmedabad, , Chandigarh, Nagpur, Pune, Vadodara, Lucknow, Mumbai, Kolkata, Delhi, + THE FINANCIAL EXPRESS - (Ahmedabad, Mumbai, Kolkata, Delhi, Chennai, Chandigarh, , Hyderabad, + JANSATTA - (Chandigarh, Delhi, Kolkata, Lucknow Mumbai, Delhi, Kolkata, Bangalore, Chennai, Hyderabad, Ahmedabad, Pune, Chandigarh, Lucknow, Jaipur
- 6.	Pioneer (All Edition) (3,94,526) (COMMERICAL)	Delhi, Chandigarh, Dehradun, Lucknow, Bhopal, Bhubaneswar, Raipur, Ranchi,
7.	Navbharat Times (3,51,765) (COMMERICAL)	Delhi edition
8.	Punjab Kesari (3,47,955) (DAVP)	Delhi Edition
5 S.		

	Dainik Jagran (COMMERCIAL) (2,96,265)	Delhi edition
10.	Viraat Vaibhav (2,59,002) (DAVP)	Delhi Edition
11	Hindustan (2,04,701) (COM)	Delhi Edition

For All Editions in Hindi Newspaper -DAVP RATE - in special case only

1.	Amar Ujala - All edition (20,79,442) (DAVP)	Edition areas :- Delhi, Agra, Meerut, Bareli, Muradabad, Aligarh, Kanpur, Lucknow, Jhansi, Varanasi, Allahabad, Gorakhpur, Dehradun, Nainital, Rohtak, Chandigarh, Jalandhar, Jammu, Dharamshala
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3. The advertisement may also published in commercial newspaper for Delhi Edition for economizing the expenditure in following combined category:-

(i)	Times of India + Navbharat Times (COMMERCIAL)	Delhi Edition
(ii)	Hindustan Times + Hindustan Hindi	Delhi Edition
	(COMMERCIAL)	

4. Employment Notice is generally to bereleased in Employment News. Department interested in publishing Employment Notices should send the request for publication to Public Relations Department **at least one month in advance before print.**

However, if the department fails to do so they have toobtain prior specific approval of the Chairperson, NDMC for releasing the employment news in one or more of the followingnewspaper's in Employment Columns:-

- i. Hindustan Times (Shine.com) & Hindustan {Hindi} Tuesday
- ii. Times of India (Ascent)(Wednesday) & Navbharat Times Thursday
- 5. General Advertisement/Public Notices shall be released based on specific request of the department and a general policy of economizing the

expenditure.

- 6. If any department is interested in adding more newspapers in any particular category specific approval of the Chairperson, NDMC should be obtained itself by the department.
- 7. Before publishing the souvenir, the advertisement must be approved by the Competent Authority, NDMC.
- 8. a. If any advertisement requires a specific design then designs / General Display (highlighting NDMC activities/campaigns) advertisements should be submitted by the Department in advance to call the design from empanelled agencies, so that the work will be execute within time.
 - b. Further, it is also pertinent to mention here that the empanelled agencies shall not be raise any other charge (except approved rates of NDMC) for their efforts for concept, designing and analyzing the publication.
 - c. If any department requires any designing of the advertisement should be contact to the P.R .Deptt. Well-in-time i.e. one week before the date of publication for process of designing. The selection of the design and their approval from Competent Authority will be the responsibility of the concerned department.
- 9. (a) It is also informed that the empanelled newspapers are given advertisements (public notice, tender notice, auction notice, call back notice, employment notice, short term notice, entertainment advertisement, general display) on a roaster system basis by the PR Department, in case the HoDs who is intending to publish advertisement and do not specifying the newspaper duly approved by the Competent Authority.

If HODs mention the specific newspaper(s) and specific edition(s) (All edition or Delhi edition) for advertisement, then only advertisement are published as per the HODs specifications.

(b) Further it is also mentioned that in case the HoDs do not specify the newspaper duly approved by the Competent Authority, then in that scenario, the PR Department will get the advertisement published in advertisement only on roaster basis as per the criteria fixed - the value of the tender.

(C). For advertisement in specific newspaper and intending wide publicity the HoDs/department should specify the newspaper with the approval of Competent Authority otherwise advertisement published on roaster basis system.

F-23019/3/2020-Dir.(PR)

10. Director (PR) is delegated the power for sanction of amount to be paid to the newspapers towards advertisement expenses subject to rates approved by the Chairperson, NDMC in respect of newspapers.

This issue with the approval of the Chairperson, NDMC.

Signed by Rp Gupta (R.P. Copp 7994-2022 18:51:4 Director (Public Relations)

Copy to:-

- 1. Members of the Council
- 2. Financial Advisor
- 3. Chief Auditor
- 4. Legal Advisor
- 5. Chief Vigilance Officer
- 6. All HODs
- 7. All Divisions
- 8. PS to Chairperson for kind information of Chairperson
- 9. PS to Secretary for kind information of Secretary

THE NEWSPAPERS AND THEIR QUOTED RATES (CONTRACT) FOR THE YEAR 2022-23

(Delhi/Outside Delhi Edition) (COMMERCIAL RATES)

Newspaper	1	otice			Per Squi	are Cms				1											Cole	oured				
		otice			1			1	1	1	1	1	Black	White			1			1	Con	JUICU	1	1	1	ony
		Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	
TIMES OF INDIA (SUPER SAVER - (I) (ALL EDITIONS)	25,37,026	7194	7194	7194	7194	7194 (Rs. 4625 on wed & Fri	7194	7194	7194	7194	7194	7194	7194	7194 (Rs. 4625 on wed & Fri	7194	7194	7194	7194	7194	7194	7194	7194 (Rs. 4625 on wed & Fri	7194	7194	7194	Eligible
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lace of Editions	- Delhi, Mum	bai, Pun	e, Chand	ligarh, Lu	cknow, I	Patna + F	lanchi																		an and the first	
tindu (all idition) + iusiness line all edition) - ree of cost	14,15,792							-	-	5975	4805	5975	5975	3335	4805	5975	5975	5975	4805	5975	5975	3335	4805	5975	5975	Eligible
Place of Edition	- Chennai, , I	Hyderab	ad, Vish	akhapat	nam, Bei	ngaluru,	New De	ihi, Kozt	nikode (N	Aalappu	ram),													D		11-
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	ALL EDITIONS) Place of Editions IINDUSTAN IMES (ALL EDITIONS) + MINT FREE OF EDITIONS) + MINT FREE OF EDITION) + USINESS LINE ALL EDITION) - REE OF COST	ALL EDITIONS) Note On n Place of Editions - Delhi, Bang HINDUSTAN IMES (ALL DITIONS) + AUNT FREE OF DOST Note Extra Aace of Editions - Delhi, Mum HINDU (ALL DITION) + USINESS LINE ALL EDITION) - REE OF COST Place of Editions - Chennal, ,	ALL EDITIONS) Note On non-oppoi Nace of Editions - Delhi, Bangalore, Al NINDUSTAN 16,65,340 5438 NINT FREE OF DSST Note Extra charges Note Extra charges Note Extra charges Lace of Editions - Delhi, Mumbai, Pun INDU (ALL I4,15,792 USINESS UNE LLL EDITION) - REE OF COST Place of Editions - Chennal, , Hyderab	ALL EDITIONS) Note On non-oppointment of Place of Editions - Delhi, Bangalore, Ahmedabi NINDUSTAN IMES (ALL DITIONS) + AINIT FREE OF DOST Note Extra charges for partial lace of Editions - Delhi, Mumbai, Pune, Chance INDU (ALL DITION) + USINESS LINE ALL EDITION) - REE OF COST Place of Editions - Chennal, , Hyderabad, Vish	ALL EDITIONS) Note On non-appointment days, the Place of Editions - Delhi, Bangalore, Ahmedabad, Chem NINDUSTAN IMES (ALL DITIONS) + Note Extra charges for particular page Note Intervention - Delhi, Mumbai, Pune, Chandigarh, Lu NINDU (ALL INDU (ALL INTON) + USINESS UNE NLL EDITION) - REE OF COST Place of Editions - Chennai, , Hyderabad, Vishakhapat	ALL EDITIONS) Note - On non-appointment days, the TN/PN di Place of Editions - Delhi, Bangalore, Ahmedabad, Chennai, Hyde NINDUSTAN IMES (ALL DITIONS) + AINT FREE OF DOST Note - Extra charges for particular page /position Note - Extra charges for page /position Note - Extra charges for page /position Note - Extra char	I) ALL EDITIONS) 4625 ALL EDITIONS) Note -> On non-oppointment days, the TN/PN display rate Place of Editions - Delhi, Bangalore, Ahmedabad, Chennal, Hyderabad, K RINDUSTAN 16,65,340 S438 S438 S4000 S) + RINT FREE OF XOST Note -> Extra charges for particular page /position and con TINDU (ALL DITION) + USINESS LINE NLE OF COST Place of Editions - Chennal, , Hyderabad, Vishakhapatnam, Bengaluru,	ALL EDITIONS) ALL EDITIONS) ALL EDITIONS) ALL EDITIONS) ALL EDITIONS) Note :- On non-oppointment days, the TN/PN display rates will be vace of Editions - 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P Note Delhi, Bangalore, Ahmedabad, Chennal, Hyderabad, Kolkata Metro, Pune, Nagpur, Mysore, Mi SiNDUSTAN TIMES (ALL DITIONS) + MINT FREE OF DOST Note Extra charges for particular page /position and combined concessional rates as per rate card. Hace of Editions - Delhi, Mumbai, Pune, Chandigarh, Lucknow, Patna + Ranchi TINDU (ALL DITION) + USINESS LINE NUL EDITION) - REE OF COST Place of Editions - Chennal, , Hyderabad, Vishakhapatnam, Bengaluru, New Delhi, Kozhikode (Malappuram),	ALL EDITIONS) ALL EDITIONS ALL EDI	ALL EDITIONS) ALL EDITIONS ALL	ALL EDITIONS) ALL EDITIONS ALL EDITIONS) ALL EDITIONS ALL	ALL EDITIONS) ALL EDITIONS - Chennal, Hyderabad, Vishakhapatnam, Bengaluru, New DelhI, Kozhikode (Malappuram), ALLO	ALL EDITIONS) ALL EDITIONS ALL EDITIONS) ALL EDITIONS A	ALL EDITIONS) ALL EDITIONS ALL EDITIONS AL	ALL EDITIONS) ALL EDITIONS) ALL EDITIONS ALL	ALL EDITIONS) ALL EDITIONS) ALL EDITIONS) ALL EDITIONS) ALL EDITIONS) ALL EDITIONS) ALL EDITIONS, AL	ALL EDITIONS) ALL EDITIONS) ALL EDITIONS ALL	ALL EDITIONS) ALL EDITIONS ALL EDITION	ALL EDITIONS) ALL EDITIONS ALL EDITIONS) ALL EDITIONS ALL EDITIONS) ALL EDITIONS	ALL EDITIONS) ALL EDITIONS ALL EDITIONS) ALL EDITIONS A	ALL EDITIONS) ALL EDITIONS ALL EDITIONS) ALL EDITIONS AL	ALL EDMONS) ALL ED

Sr. No.	Name of Newspaper	Circular				Classifie					-						Dis	play Adv	, Per Squ	are Cms				-			Rema any
1	wewspaper					Per Squa	ire Cms						8	lack & V	/hite							Colou	ired				
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment		Entertainment	General Display	0 Eligibh
04	THE INDIAN EXPRESS + THE FINANCIAL EXPRESS + JANSATTA (ALL EDITIONS)	7,51,262	4110	4110	4110	4110	1940	4110			4110	4110	4110	4110	1940	4110	4110	4110	4110	4110	4110	4110	1940	4110	4110		
	Place of Editions	- THE INDIAI	Appoir	ntment a	ds if carri	ied, other , Vadoda	than spe	cific app	ointmen	it days wi	III attract									-							
	+ THE FINANCIAL I +	EXPRESS - (A	hmedab	ad, Bang	alore, Cl																						
05	JANSATTA - (Cha THE ECONOMIC TIMES (ALL EDITIONS)	4,90,775	4812	4818	4818	4818	4818 (Rs. 1815 on Tues)	4818	6894	6894	4818	4818	4818	4818	4818 (Rs. 1815 on Tues)	4818	6894	6894	4818	4818	4818	4818	4818 (Rs. 1815 on Tues)	4818	6984	6984	Eligible
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06	PIONEER (ALL EDITION) ENGLISH	3,49,129	-							-	2197	2197	2197	2197	2197	2197	2197	2197	3295	3233							1 R
	Place of Edition	- Delhi, Chan	digarh, C	Dehradur	n, Bhopa	l, Bhubar	neswar, R	anchi, R	laipur,Lu	Icknow														2.000 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	6		

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N Director (PR)

Sr. Asstt

	Name of Newspaper	Circular				Classified Per Squar					1	attant on the					Displa	y Adv. Pe	er Square	Cms							Remark any
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			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	
	70											C	OME	30							and the another are			Carde			
7	TIMES OF INDIA + NAVBHARAT TIMES (COMBINED) DELHI	7,22,717	4111	4111	4111	4111	4111 (1650 for Wed & Fri for TOI & Thurs for NBT)	4111	5735	5735	4111	4111	4111	4111	4111 (1650 for Wed & Fri for TOI & Thurs for NBT)	4111	5735	5735	4111	4111	4111	4111	4111 (1650 for Wed & Fri for TOI & Thurs for NBT)	4111	5735	5735	Eligible
		Note :- 0 carried o	n non-a n every	ppointr Thursdo	nent da ay. Dea	lys, the T dline for	N/PN di booking	isplay r g is Mo	ates w nday (f	ill be ap for Wed	plicable nesday	for app advt.) a	oointme nd Wed	ent ads. Inesday	Pleae no (for Frid	te Time ay advi	es Ascent t.)}	t is carr	ied on e	very We	ednesda	y and Fi	riday. Nl	BT Smar	t Jobs is		
08	HINDUSTAN TIMES + HINDUSTAN (COMBINED) DELHI	6,36,475	4298	4298	3 4298	8 4298	4298 (Rs. 1461 on HT Shine Tues only)	T	6330	0 6330	4298	4298	3 4298	3 4298	4298 (Rs. 1461 on H Shine Tues only	Г 2	6330	6330	4298	4298	4298	4298	4298 (Rs. 1461 on HT Shine Tues only)	4298	6330	6330	Eligible

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Director (PR)

Nome of ewspaper	Circular				Classifie Per Squa																					
																Disp	olay Adv.	Per Squai	re Crns							Aeman
								1	1		1	1	Black	& White		1			1	1	Co	loured		-1		
		Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	
ies of India LHI)	3,70 , 952	3267	3267	3267	3267	3267 (Rs. 1470 on Wed & Fri only)	3267	4428	4428	3267	3267	3267	3267	3267 (Rs. 1470 on Wed & Fri only)	3267	4428	4428	3267	3267	3267	3267	3267 (Rs. 1470 on Wed & Fri only)	3267	4428	4428	Eligible
	Note > On n Wednesday	on-appoi (for Frida	ntment d ny)	lays, the	TN/PN di	splay rate	es will be	applica	ble for a	opointme	nt ads. P	lease not	Times A	cent is c	arried on	every We	ednesday	and Frida	ıy. Deadl	ine for bo	ooking is	Monday	(for Wed	nesday)	and	-
IDUSTAN IES ELHI) int free for inder, ction, Iback Notice	4,31,774	3431	3431	3431	3431	3431 (Rs. 1200 on Tues only HT Shine	3431	5228	5228	3431	3431	3431	3431	3431 (Rs. 1200 on Tues only HT Shine	3431	5228	5228	3431	3431	3431	3431	3431 (Rs. 1200 on Tues only HT Shine	3431	5228	5228	Eligible For appointm nts odvertise ents othe than
tice}	Note :- Ex Short Terr	tra charg n Tendel	ges for p r advert	particula tisement	ar page/ ts	positio	n and c	combine	es conce	essional	rates a:	s per ca	rd. <i>Min</i> i	would	be com	limento	ary along	gwith Te	ender No	otice/ A	uction N		Call baci	k Notice	:/	Tuesday, Tender Notices rates would be
VBHARAT AES (DELHI)	3,51,765	1779	1779	1779	1779	1779 (Rs. 530 on Thur. only)	1779	1846	1846	1779	1779	1779	1779	1779 (Rs. 530 on Thur. only)	1779	1846	1846	1779	1779	1779		(Rs. 530 on Thur.	1779	1846	1846	opplicable Eligible
	Note :- On I	non-appoi	intment a	lays, the	TN/PN di	splay rate	es will be	applica	ble for ap	pointme	nt ads. N	BT Smart	Jobs is c	arried on	every Th	ursday	II							N		
	DUSTAN ES HII) tifree for ker, kon, kack Notice Short term ce} BHARAT	Note :- On n Wednesday DUSTAN ES HI] t free for ion, Note i- Exi Short term Ce} BHARAT ES (DELHI)	Note :- On non-appoint Wednesday (for Fride DUSTAN ES HI) tfree for ier, ion, iack Notice Short term ce} BHARAT ES (DELHI)	Note > On non-appointment of Wednesday (for Friday) DUSTAN ES HI) t free for ion, Note :- Extra charges for Short term Ce} BHARAT ES (DELHI)	HI) Note > On non-appointment days, the Wednesday (for Friday) DUSTAN ES HI) t free for ier, ion, iack Notice Short term Ce} Note :- Extra charges for particula Short Term Tender advertisemen PBHARAT ES (DELHI)	HI) Note :- On non-appointment days, the TN/PN di Wednesday (for Friday) DUSTAN ES HI) 1 tree for ier, ion, iack Notice Short term Ce} Note :- Extra charges for particular page, Short Term Tender advertisements BHARAT ES (DELHI) I IT79 IIT79 IIT79 IIT79 IIT79 IIT79	Hil) Hil) Note > On non-appointment days, the TN/PN display rate Wednesday (for Friday) DUSTAN ES Hil) t free for ier, ion, ack Notice Short term Ce} BHARAT ES (DELHI) Just display rate Mote :- Extra charges for particular page/ positio Short Term Tender advertisements FBHARAT ES (DELHI) Just display rate Mote :- Extra charges for particular page/ positio Short Term Tender advertisements FBHARAT ES (DELHI) Just display rate Mote :- Extra charges for particular page/ positio Short Term Tender advertisements FBHARAT ES (DELHI)	Hil) Hil) Note > On non-appointment days, the TN/PN display rates will be Wednesday (for Friday) DUSTAN ES Hil) t free for ier, ion, ack Natice Short term Ce} BHARAT ES (DELHI) Jake Note :- Extra charges for particular page/ position and of Short Term Tender advertisements BHARAT ES (DELHI) Jake National Strategy Short control of the strategy Short term Tender advertisements HT79	HII) HII) Note :- On non-appointment days, the TN/PN display rates will be applica Wedmesday (for Friday) DUSTAN ES HII) t free for ier, ion, ack Natice Short term Ce} Note :- Extra charges for particular page/ position and combine Short term Tender advertisements BHARAT 3,51,765 1779 1779 1779 1779 1779 1779 1846 (Rs. Sion, ack Natice Short Term Tender advertisements	Hil) Hil) Hil) Hil) Hil) Hil) Hil) Hil) Hil) Hil) Note > On non-appointment days, the TN/PN display rates will be applicable for al Wednesday (for Friday) DUSTAN ES Hil) t free for ler, ion, ack Notice Short term Ce} Hil) Therm Tender advertisements Hill Extra charges for particular page/ position and combines conce Short Term Tender advertisements HIRS, 1200 on Tues Short Term Tender of the short of the	Hil) Hil) Note > On non-appointment days, the TN/PN display rates will be applicable for appointme Wednesday (for Friday) DUSTAN ES Hil) t free for ier, ion, ack Natice Short term Ce} Note :- Extra charges for particular page/ position and combines concessional Short Term Tender advertisements BHARAT ES (DELHI) Junce State	HI) HI) Note :- On non-appointment days, the TN/PN display rates will be applicable for appointment ads. P Wednesday (for Friday) DUSTAN ES HI) t free for ier, ion, adx Natice Short term Ce} BHARAT ES (DELHI) J.C. A State of the second sec	Hil) (R. 1470 (R. 1470) (R. 1470 (R	Hil) (Rs. 1470 on Wed & Ito View Ito View	Hil) (Rs. 1470 on Wed 100 100 100 100 100 100 100 100 100 100	H1) (Rs. 1470 (Rs. 1200 (Rs. 1200 (Rs. 1200	Hill Image: Second	Hill Image: Series of the	Hill (R. 1470 (R. 1470) (R. 14	Hill (R. I.G. I.G. <thi.g.< th=""> <thi< th=""> <thi< th=""> <thi.g.< <="" td=""><td>Hill (Rs. 1470 Add Add</td><td>Hill Image: Second Second</td><td>HII Image: Constraint of the second seco</td><td>Hill Image: Constraint of the second sec</td><td>Hill Image: Construction of the second o</td><td>Hill Image: Second second</td></thi.g.<></thi<></thi<></thi.g.<>	Hill (Rs. 1470 Add Add	Hill Image: Second	HII Image: Constraint of the second seco	Hill Image: Constraint of the second sec	Hill Image: Construction of the second o	Hill Image: Second

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è	Name of Newspaper	Circular				Classified Per Squar										and the second of the l	Displa	ay Adv. P	Per Square	e Cms							Remarks, ij
					, <u> </u>		((·	Black &	White							Colr	oured		<u> </u>	<u></u>	any
		and the second second	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	
1	DAINIK JAGRAN (DELHI)	2,96,265	923	923	923	923	937	923	-	-	923	923		923		923	-	923	1041	1041	1041			5 1041	· · · · · · · · · · · · · · · · · · ·	041	Eligible Employm nt notice are published on every
3	HINDUSTAN (HINDI) DELHI	2,04,701	1508	1508	1508	1508	1508 (Rs. 428 on Tues only)	1508	1134	1134	1508	1508	1508	1508	1508 (Rs. 428 on Tues only)	1508	1134	1134	1508	1508	1508	1508	1508 (Rs. 428 on Tues only)		1134	1134	Monday
		Note :- Ext applicable	tra char e.	ges for	particul	ar page	/ positic	on and c	combin	es conc	essiona	l rates a	s per ca	rd. For	appoint	ment ar	dvertise	:ments (other th	en Tues	iday, Te	nder / P		1.000	tes wou	ld be	-
4	PIONEER ENGLISH (DELHI)	1,45,544		-	-					-	785	785	785	785	785	785	785	785	1293	1293	1293	1293	1293	1293	1293	1293	B Eligible
5	THE HINDU (DELHI) + BUSINESS LINE FREE	1,33,153	-		-	10					505	390	505	505	505	390	505	505	505	390	505	505	505	390	505	505	Eligible

Sr. Asstt



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Director (PR)

	Name of	Carl		1-16-1		1. A 44					1	1 No.					Displa	ay Adv. Pe	er Square	Cms		r 1.1			-		any
	Newspaper	Circular				Classifie Per Squa							A36	Black 8	White							Colo	ured		ų)
			olíc Notice	der	Auction	Call Back	Employment News	ort Term	tertainment	General Display	Public Notice	Fender	uction	Call Back	Employment News	nort Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainmen	General Display	
			Put	Tende	Aus	2	Ē	she	Ente	9 5	2	Ţ	•			чs			1330	1580	1580	1580	1000	1580	1330	1330	Eligible
6.	THE INDIAN EXPRESS (DELHI) (+JANSATTA +	86,056	1330	1580	1580	1580	1000	1580	-		1330	1580	1580	1580	1000	1580	1330	1330	1330	1300							
	THE FINANCIAL EXPRESS {DELHI EDITION} FREE OF COST)	Note :- No Appointme	extra ch ent ads i	arges f f carrie	or page d, other	– positi than sp	ion or co pecific a	olour ad ppointn	lvertise nent da	ements. ays will	attract	Display,	/ Public	Notice	rates.												¥
17.	MILLENNIUM POST (DELHI)	93,629	-	-	-	-		-	-	-	700	700	700	700	700	700	700	700	700	700	700	700	700	700	700	700	Eligible

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Director (PR)

LIST OF NEWSPAPERS AND THEIR QUOTED RATES

ON DAVP RATES FOR THE YEAR 2022-23 (SUBJECT TO REVISION BY DAVP)

n	Name of	Circular				Classifi	ed Adv.										Displa	y Adv. Pe	r Square	Cms			e Stations		5 <u>.</u>		Remarks if any
2	Newspaper					Per Squ	are Cms							Black &	White					ē		Colo	ired				ij uliy
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	
				1						1	I		HIND										4 T.	Sec. Sec. 4		e e la compañía	and the second
	PUNJAB KESARI	3,47,955	164.92	164.92	164.92	164.92	164.92	164.92	164.92	164.92	164.92	164.92	164.92	164.92	164.92	164.92	164.92	164.92	230.89	230.89	230.89	230.89	230.89	230.89	230.89	230.89	Eligible
2	VIRAAT VAIBHAV	2,59,002	122.76	122.76	122.76	122.76	122.76	122.76	- 1		122.76	122.76	122.76	122.76	122.76	122.76	122.76	122.76	171.86	171.86	171.86	171.86	171.86	171.86	171.86	171.86	Eligible
14 (* 1	LOKSATYA	1,84,242	87.33	87.33	87.33	87.33	87.33	87.33	87.33	87.33	87.33	87.33	87.33	87.33	87.33	87.33	87.33	87.33	122.26	122.26	122.26	122.26	122.26	122.26	122.26	122.26	Eligible
							69.52	69.52	-		69.52	69.52	69.52	69.52	69.52	69.52	69.52	69.52	97.33	97.33	97.33	97.33	97.33	97.33	97.33	97.33	Eligible
	AAJ SAMAJ	1,46,673	69.52	69.52	69.52	69.52	69.52	09.52					i ana		53.31	53.31	53.31	53.31	74.63	74.63	74.63	74.63	74.63	74.63	74.63	74.63	Eligible
5	AMAR UJALA	1,12,472	53.31	53.31	53.31	53.31	53.31	53.31			53.31	53.31	53.31	53.31						(Landa)			66.36	66.36	66.36	66.36	Eligibl
5	ACTION INDIA	86,039	47.40	47.40	47.40	50.00	35.00	47.40		-	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	66.36	66.36	66.36	66.36		W. C.	an a		6
7	AMAR BHARTI	85,613	47.40	47.40	47.40	50.00	35.00	47.40	-	-	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	Eligibl
		85,302	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	47.40	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	Eligibl
3	VEER ARJUN	85,302	47.40	4,140									40.00	40.29	40.29	40.29	40.29	40.29	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	Eligib
)	RASHTRIYA SAHARA	77,215	40.29	40.29	40.29	40.29	40.29	40.29	-		40.29	40.29	40.29	-	40.23	40.25	40.25	40.25	50.40	50.00						and a second	
													URDU						Arritan					1	1	1	
0	HAMARA SAMAJ	66,937	35.55	35.55	35.55	35.55	35.55	35.55			35.55	35.55	35.55	35.55	35.55	35.55	35.55	35.55	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	Eligibl
				20.00	30.80	30.80	30.80	30.80		-	30.80	30.80	30.80	30.80	30.80	30.80	30.80	30.80	43.12	43.12	43.12	43.12	43.12	43.12	43.12	43.12	Eligib
	ROZNAMA RASHTRIYA	62,234	30.80	30.80	30.80	50.60	30.00	50.00										e e La de					26.62	76.10	36.19	36.19	Eligib
2	SAHARA DAILY PRATAP	42,446	25.85	25.85	25.85	25.85	25.85	25.85	-	-	25.85	25.85	25.85	25.85	25.85	25.85	25.85	25.85	36.19	36.19	36.19	36.19	36.19	36.19	30.19	30.19	Ligibi

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															0			Caugeo	ms							Remarks,
Sr. Name of No. Newspaper	Circular				Classified Per Squa			1					Black &	White		Displa	y Adv. Per	Square			Colou	ired	1. 	4		if any
		Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainmen	General Display	
		1							1			WEEKL	IES													
1. EMPLOYMENT NEWS (English, Hindi & Urdu)	82,670	-	-	-						41.:			41.1	41.18	41.18	41,18	41.18	57.65	57.65	57.65	57.65	57.65	57.65	57.65	57.65	Eligible

FOR SPECIAL CASE (HINDI ALL EDITIONS)

						Classifie							Display Adv. Per Square Cms Black & White Coloured														
Sr.	Name of	Circular				Per Squa				F				Black &	White						if any						
No.	Newspaper		ublic Notice	Tendor	Auction	Call Back	Employment	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Dispiay	
-			1-2-2-2						L				DAIL	1										and here			
1	AMAR UJALA (ALL EDITIONS)	20,79,442	1041_92	1041.92	1041.52	1041.92	1041.92	1041_92	-	-	1041.92	1041.9	2 1041.97	1041.92	1041.92	1041.92	1041_92	1041.92	1458.69	1458.69	1458.69	1458.69	1458.69	1458.69	1458.69	1458.69	For special cases only

Sr. Asstt



Director (PR)

1