

REPLY TO THE QUERIES OF PRE-BID MEETING FOR GRANT OF EXCLUSIVE CO-BRANDING AND ADVERTISEMENT RIGHTS AT SELECTED SUBWAYS OF NDMC HELD ON 19.01.2017 AT 11.00 A.M. IN NDMC.

Pre-Bid meeting was held at NDMC Venue with reference to RFP floated for grant of exclusive Co-Branding and Advertisement Rights at selected Subways of NDMC on 19.01.2017 at 11.00 A.M. Reply to the queries raised during the pre-bid meeting is being provided as under:

M/s Sai Associates:			
S.No.	Clauses of RFP/License Agreement	Queries/Suggestions	Clarification/Decision of NDMC
1.	Annexures 1-1 A to 1E of RFP	It was enquired by the representative of M/s Sai Associates, Sh. Ritesh Vasudeva, if the advertisement allowed for Co-Branding would be visible on the Road.	It was clarified that the face area outside the Subways staircase/escalators for which advertisements rights are proposed to be given has already been demarcated in RFP as Annexures 1-1 A to E.
2.	Annexures 1-1 A to 1E of RFP	It was further enquired, if as in case of DMRC advertisement rights for Co-Branding will be given both inside and outside the Subways.	It was clarified that scope of advertisement rights has already been defined in the RFP in detailed and also demarcated in the Annexures 1 A to E to avoid any confusion.
3.	Annexures 1-1 A to 1E of RFP	The exact location of the Kasturaba Gandhi Marg Subway near H.T. House was enquired.	It was clarified that only Subway at the Outer Circle is proposed to be given for advertisement rights and does not include the subway of H.T. House.
4.	Addendum: Para 6.7 in RFP and Para 3.3 in D.L.A.	Clarification was sought that who will maintain the sanitation and security of the Subways.	It was clarified that for harmonious operation regular cleaning and security of Subways will be the responsibility of the successful bidder.
<p>ADDENDUM: Para 6.7 of RFP be read as under: The regular cleaning and security of Subways will be the responsibility of the successful bidder.</p> <p>Para 3.3 a) & b) of Draft License Agreement be read as under: 3.3 a) that the time of opening and closing of Subway's be read if 6.00 A.M. to 10.00 P.M.</p>			