

6. Before publishing the souvenir, the advertisement must be approved by the Competent Authority.
7. If any advertisement requires a specific design then designs will be invited through design competition from the 'A' Category advertising agencies empanelled with Govt. of NCT of Delhi. The design selected by Competent Authority will be released in the newspapers through that advertising agency as per approved rates. Service Tax or any other Govt. levy as per provisions of Department of Revenue, Ministry of Finance will be paid to the agency.
8. Director (PR) is delegated the power for sanction of amount to be paid to the newspapers towards advertisement expenses subject to rates approved by the Chairperson in respect of newspapers.


(NIKHIL CHANDRA)
Director (P.R.)

Copy to:-

1. **Members of the Council**
2. **Financial Advisor**
3. **Chief Auditor**
4. **Legal Advisor**
5. **All HODs**
6. **All Divisions**
7. **PS to Chairperson for kind information of Chairperson**
8. **PS to Secretary for kind information of Secretary**

THE NEWSPAPERS AND THEIR QUOTED RATES (CONTRACT) FOR THE YEAR 2015-16


(Delhi/Outside Delhi Edition) (COMMERCIAL RATES)

Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms									Display Adv. Per Square Cms														Remarks, if any	
												Black & White							Coloured								
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment		General Display
1	TIMES OF INDIA (SUPER SAVER - II) (Delhi, Bangalore, Pune, Kolkata, Lucknow, Ahmedabad, Hyderabad, Kanpur, Mangalore, Mysore, Chennai, Jaipur, Goa & Mumbai)	35,87,922	5129	5129	5129	5129	N/A	5129	N/A	N/A	5129	5129	5129	5129	N/A	5129	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
2	HINDUSTAN TIMES (ALL EDITIONS) (Delhi, Mumbai, Chandigarh, Bhopal, Lucknow, Patna, Ranchi & Kolkata)	18,83,732	4065	4065	4065	4065	2000 (on Tues. only)	4065	--	5689	3952	3952	3952	4065	1838 (on Tues. only)	4065	--	5689	3952	3952	3952	4065	1838 (on Tues. only)	4065	--	5689	
3	TIMES OF INDIA & NAVBHARAT TIMES (DELHI)	15,79,873	2987	2987	2987	2987	2987 (Rs. 1285 on Wed. only)	2987	4335	4335	2987	2987	2987	2987	2987 (Rs. 1285 on Wed. only)	2987	4335	4335	2987	2987	2987	2987	2987 (Rs. 1425 on Wed. only)	2987	4335	4335	Free colour is subject to availability to space.
Remarks :- Employment ad/s will be carried in Times Ascent only. If ad is carried in the main edition then TN/PN rate would be applicable. Colour appointment ad option is applicable for Times Ascent only.																											
4	HINDU (ALL EDITION)	13,14,016	N/A	N/A	N/A	N/A	N/A	N/A	--	--	3876	3037	--	--	2192	--	--	3876	3876	3037	--	--	2192	--	--	3876	

SR.ASST.	AIO(PR)	D.D.(PR)	DIR.(PR)
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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms							Display Adv. Per Square Cms															Remarks, if any													
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Black & White							Coloured																				
5	TIMES OF INDIA (DELHI)	11,21,971	2373	2373	2373	2373	1145	2373	3895	3895	2373	2373	2373	2373	1145	2373	3895	3895	2373	2373	2373	2373	2373	1178	2373	3895	3895	Employment / Appointment ads will be carried in Times Account (Mint.) only.										
		Remarks :- If ad carried in the main edition then TN/PN rate would be applicable. In case of appointment adv standalone ads will be carried in display pages under Times Appointment slug. Free colour is subject to availability to space.																																				
6	INDUSTRIAL TIMES (DELHI) (Mint free for Tender, Auction, Callback, Notice and Short term Notice)	9,55,814	2494	2494	2494	2494	1089	2494	3800	3800	2494	2494	2494	2494	1040	2494	3800	3800	2494	2494	2494	2494	2494	1040	2494	3800	3800	Extra charges for particular page/position and combined contractual rates as per rate card										
		Remarks :- For appointments advertisements other than Tuesday, Tender / Public Notice rates would be applicable.																																				
7	THE INDIAN EXPRESS Delhi, Ahmedabad, Pune, Raichur, Nagpur, Mumbai, Chandigarh, Lucknow, Kolkata + THE FINANCIAL EXPRESS Delhi, Bangalore, Mumbai, Chennai, Kolkata, Chandigarh, Hyderabad, Pune, Ahmedabad, Lucknow + JANSATTA (ALL EDITIONS) Delhi, Chandigarh, Kolkata, Lucknow	75,776 31,440 75,480 26,288 15,210 75,514 76,002 28,200 27,837 40,521 19,255 31,205 15,073 11,612 10,808 15,511 7,688 17,276 6,803 51,834 24,029 26,589 25,404 7,22,067	3300	3290	3300	3300	1560	3300			3290	3290	3300	3300	1560	3300	3300	3290	3300	3290	3300	3300	3300	1560	3300	3300	3290	No extra charges for page position or colour advertisement. Further revised rates quoted in the letter dated 06/05/15										


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AIO(PR)


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DIR.(PR)

Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms														Remarks, if any		
											Black & White							Coloured									
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term		Entertainment	General Display
8	THE ECONOMIC TIMES (ALL EDITIONS) (Display - Mumbai, Delhi, Kolkata, Bangalore, Chennai, Hyderabad, Pune, Ahmedabad, Lucknow) (TENDER - Mumbai, Delhi, Bangalore, Kolkata, Pune, Chennai, Lucknow, Ahmedabad, Hyderabad, Jaipur, Chandigarh)	6,64,586	3502	3502	3502	3502	1345	3502	5578	5578	3502	3502	3502	3502	1345	3502	5578	5578	3502	3502	3502	3502	1525	3502	5578	5578	Employment ads will be carried in ET Highfiller only.
Remarks - If your ad is carried in the main edition then TN/PN rate would be applicable. Free colour is subject to availability of space.																											
9	NAVYANTRAT TINES (DELHI)	4,57,900	1292	1292	1292	1292	420	1292	1341	1341	1292	1292	1292	1292	420	1292	1341	1341	1292	1292	1292	1292	455	1292	1341	1341	Free colour is subject to availability of space.
Remarks - Appointment rates are applicable to NBT Smart Jobs. If the ad is carried in the main edition then TN/PN rate would be applicable																											
10	HINDUSTAN TIMES + HINDUSTAN (COMBINED) DELHI	N/A	3124	3124	3124	3124	1400 (on Tues. only)	3124	-	4600	3124	3124	3124	3124	1400 (on Tues. only)	3124	-	4600	3124	3124	3124	3124	1400 (on Tues. only)	3124	-	4600	
11	HINDUSTAN (HINDI) DELHI	2,66,928	1096	1096	1096	1096	1096 (Rs. 375 on Tues. only)	1096	825	825	1096	1096	1096	1096	1096 (Rs. 362 on Tues. only)	1096	825	825	1096	1096	1096	1096	1096	1096	825	825	Extra charges for particular page/position and combined concession al rates as per rate card
Remarks - For appointments advertisements other than Tuesday, Tender / Public Notice rates would be applicable.																											

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AIO(PR)

D.D.(PR)

DIR.(PR)

Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms									Display Adv. Per Square Cms														Remarks, if any			
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Black & White							Coloured											
											Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment		General Display		
12	*MAIL TODAY	2,10,986	N/A	N/A	N/A	N/A	N/A	N/A	--	--	600	600	600	600	400	600	600	600	600	600	600	600	600	600	600	600	600	600	Free colour is subject to availability of space.
13	THE ECONOMIC TIMES (DELHI)	1,85,184	1260	1260	1260	1260	525	1260	2030	2030	1260	1260	1260	1260	525	1260	2030	2030	1260	1260	1260	1260	560	1260	2030	2030			
14	BUSINESS LINE (ALL EDITION)	1,27,888	N/A	N/A	N/A	N/A	N/A	N/A	--	--	1140	612	--	--	445	--	--	1140	1667	758	--	--	570	--	--	1667			
15	THE HINDU (DELHI)	1,03,304	N/A	N/A	N/A	N/A	N/A	N/A	--	--	369	242	--	--	347	--	--	369	369	242	--	--	347	--	--	369			
16	PIONEER	95,568	N/A	N/A	N/A	N/A	N/A	N/A	--	--	510	510	534	534	534	534	534	510	1068	1068	1068	1068	1068	1068	1068	1068	1068		
17	THE INDIAN EXPRESS (DELHI) (+JANSATTA + THE FINANCIAL EXPRESS (DELHI EDITION) FREE OF COST)	75,776	1100	1260	1320	1320	800	1320	--	--	1100	1260	1320	1320	800	1320	1100	1060	1100	1260	1320	1320	800	1320	1100	1060		No extra charges for page position or colour advertisement. Revised rates quoted in the letter dated 06/05/15	
18	ASIAN AGE	75,139	N/A	N/A	N/A	N/A	N/A	N/A	--	--	130	130	145	145	130	145	145	130	130	130	175	175	175	175	175	175	175		
19	*MILLENNIUM POST	75,000	N/A	N/A	N/A	N/A	N/A	N/A	--	--	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500		

NOTE :-
 * The rates of Mail Today & Millennium Post newspapers are already approved last year (2014 to 2016) for the period of two years.

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**LIST OF NEWSPAPERS AND THEIR QUOTED RATES
(CONTRACT) ON DAVP RATES FOR THE YEAR 2015-16 (SUBJECT TO REVISION BY DAVP)**

Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms											Remarks, if any				
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Black & White					Coloured										
										Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	
ENGLISH																										
1.	DECCAN HERALD	90,000	24.64	24.64	24.64	24.64	24.64	24.64	--	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	39.81	39.81	39.81	39.81	39.81	39.81	39.81	39.81	39.81
2.	THESE DAYS	75,000	28.44	28.44	28.44	28.44	28.44	28.44	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82
3.	THE SIKH TIMES	75,000	28.44	28.44	28.44	28.44	28.44	28.44	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82
HINDI																										
4.	PUNJAB KESARI	2,89,951	109.94	109.94	109.94	109.94	109.94	109.94	--	109.94	109.94	109.94	109.94	109.94	109.94	109.94	109.94	153.91	153.91	153.91	153.91	153.91	153.91	153.91	153.91	153.91
Remarks: - 25% extra premia will be charged for specified page, 100% extra on Front Page & 50% extra on Back Page.																										
5.	VIRAAT VAIBHAV	2,00,845	76.16	76.16	76.16	76.16	76.16	76.16	--	76.16	76.16	76.16	76.16	76.16	76.16	76.16	76.16	106.62	106.62	106.62	106.62	106.62	106.62	106.62	106.62	106.62
6.	AJSAJAJ	1,93,346	73.31	73.31	73.31	73.31	73.31	73.31	--	73.31	73.31	73.31	73.31	73.31	73.31	73.31	73.31	102.63	102.63	102.63	102.63	102.63	102.63	102.63	102.63	102.63
7.	NATIONAL DUNIYA	1,83,345	69.52	69.52	69.52	69.52	69.52	69.52	--	69.52	69.52	69.52	69.52	69.52	69.52	69.52	69.52	97.32	97.32	97.32	97.32	97.32	97.32	97.32	97.32	97.32
8.	AMAR Ujala	1,66,795	63.24	63.24	63.24	63.24	63.24	63.24	--	63.24	63.24	63.24	63.24	63.24	63.24	63.24	63.24	88.54	88.54	88.54	88.54	88.54	88.54	88.54	88.54	88.54
9.	RASHTRIYA SAHARA	1,12,409	42.62	42.62	42.62	42.62	42.62	42.62	42.62	42.62	42.62	42.62	42.62	42.62	42.62	42.62	42.62	59.66	59.66	59.66	59.66	59.66	59.66	59.66	59.66	59.66
10.	VEER ARJUN	1,33,341	38.80	38.80	38.80	38.80	38.80	38.80	38.80	38.80	38.80	38.80	38.80	38.80	38.80	38.80	38.80	54.32	54.32	54.32	54.32	54.32	54.32	54.32	54.32	54.32
11.	MAHAMEDHA	91,601	37.92	37.92	37.92	37.92	37.92	37.92	--	37.92	37.92	37.92	37.92	37.92	37.92	37.92	37.92	53.08	53.08	53.08	53.08	53.08	53.08	53.08	53.08	53.08
12.	AMAR BHARTI	75,000	28.44	28.44	28.44	28.44	28.44	28.44	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82
13.	DESH BANDHU	75,000	28.44	28.44	28.44	28.44	28.44	28.44	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	39.81	39.81	39.81	39.81	39.81	39.81	39.81	39.81	39.81
14.	IN DINON	75,000	28.44	28.44	28.44	28.44	28.44	28.44	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82
15.	QAUMI PATRIKA	75,000	28.44	28.44	28.44	28.44	28.44	28.44	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82
16.	SANKALP TIMES	75,000	28.44	28.44	28.44	28.44	28.44	28.44	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82
17.	SAMACHAR JAGAT	75,000	28.44	28.44	28.44	28.44	28.44	28.44	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82	39.82

SR. ASST.	AIO(PR)	D.D.(PR)	DIR.(PR)
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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms																Remarks, if any									
											Black & White								Coloured																	
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display										
URDU																																				
18.	JADEED-IN-DINON	75,000	28.44	28.44	28.44	28.44	28.44	28.44	--	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44		
19.	DAILY PRATAP	74,338	28.44	28.44	28.44	28.44	28.44	28.44	--	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44		
20.	HAMARA SAMAJ	71,245	28.44	28.44	28.44	28.44	28.44	28.44	--	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44		
21.	HINDUSTAN EXPRESS	67,011	28.44	28.44	28.44	28.44	28.44	28.44	--	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44		
22.	AKHBAR-E-MASHRIQUE	67,003	28.44	28.44	28.44	28.44	28.44	28.44	--	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44		
23.	ROSHANIA RASHTRIYA SAMAJ	65,517	28.44	28.44	28.44	28.44	28.44	28.44	--	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44		
24.	SIYASI UFIJUQUE	60,247	24.64	24.64	24.64	24.64	24.64	24.64	--	--	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64		
25.	HALE-WATAN	58,725	24.64	24.64	24.64	24.64	24.64	24.64	--	--	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	
26.	SADA-E-WATAN JADEED	57,309	24.64	24.64	24.64	24.64	24.64	24.64	--	--	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	
27.	AL-MUJIBIN	55,001	24.64	24.64	24.64	24.64	24.64	24.64	--	--	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64		
28.	SIYASI TAQDEER	55,000	70	80	70	70	80	80	--	--	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	DAVP rates are 24.03 (rates are given more in our format)	
29.	AWAM-E-HIND	54,265	24.03	24.03	24.03	24.03	24.03	24.03	--	--	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03	24.03		

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(Handwritten signature/initials)

(Handwritten signature/initials)

SR.ASSTT.	AIO(PR)	D.D.(PR)	DIR.(PR)
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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms									Display Adv. Per Square Cms													Remarks, if any							
												Black & White						Coloured														
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term		Entertainment	General Display					
PUNJABI																																
30.	QAUMI PATRIKA	75,000	28.44	28.44	28.44	28.44	28.44	28.44	--	--	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44	28.44		
31.	JAN EKTA	57,937	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	24.64	
WEEKLIES																																
32.	EMPLOYMENT NEWS (English, Hindi & Urdu)	4,92,983	190.44	190.44	190.44	190.44	190.44	190.44	--	--	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44	190.44		

SR.ABSTT.

AJO(PR)

D.D.(PR)

DIR.(PR)