

## Corrigendum-5

**This corrigendum No.5 supersedes corrigendum No. 4.**

**Date of bid submission has been extended to 06-2-2017 upto 03:00 P.M**

**Sub: Request for Proposal for Selection of Concessionaire for “Design, Development, Implementation, Operation and Maintenance of Digital Interactive Information Panels to connect digitally with the online services provided by various government bodies in lieu of advertisement rights in NDMC area on BOT”.**

Details of queries raised by participants who attended the pre-bid meeting on 08-12-16 at 11:00 AM and replies of NDMC are as under:-

S.No.	Clause		Name of the Company/ Description of Query	Query raised by Participants	Reply of NDMC
			TIMES OOH		
1.	3.2.1	Digital Interactive Information Panel (k) Page 12		Services like finding restaurants, neighbourhood information etc. could have lot of revenue scope can concessionaire also monetise the same?	No Change from RFP. 46” interactive touch panel is to be used as decided by NDMC and the concessionaire will have no right over the services provided through such 46” interactive panel.
2.	3.2.1	Digital Interactive Information Panel (l) Page 12		We suggest, NDMC to provide discounts/concessions to the users for utilizing services through Digital Interactive Information Panels.	Same as reply to S. No. 1 above.
3.	3.4	Project Engagement Model Page 17		We would like to suggest NDMC to club both the Packages A & B and make it one single package of 150 Screens.	It has been decided to limit the RFP to one group only consisting of 75 units. The details of extent location of these 75 units are given at Annexure ‘1A’ and ‘1B’ to this corrigendum annexure 1 to the RFP stands replaced by Annexure ‘1A’ and ‘1B’.

S.No.	Clause	Name of the Company/ Description of Query	Query raised by Participants	Reply of NDMC
4.	3.4.2 Operation and Maintenance Stage Page 19		<p>NDMC has initiated new concept of Digital Interactive Information Panels and such concept is not executed anywhere in India before. Therefore, this project may prove to be risky investment without any authentic estimates. Higher tenure will facilitate concessionaire to reduce ambiguities associated with the project.</p> <p>We suggest the following:-</p> <ul style="list-style-type: none"> <li>- To keep contract tenure minimum 15 years instead of 9 years.</li> <li>- Implementation period should be 12 months.</li> <li>- There should not be any fixed license fee payable during the implementation period and NDMC should only charge Revenue Share in case concessionaire monities project during implementation phase.</li> </ul>	No change from RFP. The RFP stands modified to the extent of limiting the scope of work to one group of 75 units (details of which are at Annexure "1A' & '1B') instead of two groups (each of 75 units), at every place in the RFP accordingly.
5.	3.6.12 Concessionaire Responsibility Page 23		Digital Interactive Information Panels require huge investment. 20% is a very high number in case NDMC removes screens.	Refer clause 3.6.12. The percentage shown in the clause as 20% may be read as 10%.



6.	3.6.13 Concessionaire Responsibility Page 23		Concessionaire need to take prior approvals from NDMC before installation. Therefore, in case of any relocation NDMC should bear the cost of the same.	Clause 3.6.13 has been revised and the same may be read as "During the term of the Concession period, NDMC may direct the Concessionaire to relocate Digital Interactive Information Panels as necessary to address Security concerns any number of times. The concessionaire has to bear the cost of re-location upto 5 units per year to address security concerns. The NDMC will bear the cost of re-location of such units over and above 5 units per year. NDMC reserves the right to verify the cost of re-location of these units from any third party as deemed fit by the NDMC. The Concessionaire, at the request of the NDMC, shall be required to remove Digital Interactive Information Panels which interfere with the construction, maintenance or repairs of public utilities, public works or public improvements. At the request of the NDMC, Digital Interactive Information Panels so removed must be reinstalled when construction, maintenance, or repairs are completed or relocated to sites approved by the NDMC. The concessionaire has to bear the cost of re-location upto 5 units per year to address security concerns. The NDMC will bear the cost of re-location of such units over and above 5 units per year. NDMC reserves the right to verify the cost of re-location of these units from any third party as deemed fit by the NDMC. The replacement locations will be confined to the same or equivalent potential area as per existing installation that is being removed. In both of the above cases the concessionaire shall bear the cost of re-location upto maximum of 25 units during the entire concession period."
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7.	3.6.22 Concessionaire Responsibility Page 25		We request NDMC to facilitate copy of advertising policy.	Copy of approved NDMC's advertisement policy is enclosed as annexure '1C' to these replies. This policy as amended from time in future will be applicable for the purpose of this RFP.
8.	3.6.24 Concessionaire Responsibility Page 25		We suggest, NDMC to provide content to be run on Digital Information panels	It will be provided during implementation period. However brief requirement of content has been given in clause 3.6.2.
9.	5.2.3 Eligibility Criteria Page 61		Outdoor Advertising companies do not required to get registered with Vat, Sales Tax & ESI & EPF registration. Therefore, this eligibility criteria should not be mandatory for Outdoor Advertising companies.	Requirement of VAT/Sale Tax at point (a) under Sr. No. 6 of Colum No. 3 of table 5.2.3 deleted. However, if during concession period there is requirement of VAT/Sales Tax registration as per law then the concessionaire has to get registered within 45 days of such requirement.
10.	5.4.1 Submission of Financial Bids  5.4.2 Financial Evaluation		Both clauses are contradicting. Please clarify	Clause 5.4.2.2 will read as "The Financial Bids shall be evaluated on the basis of the lump-sum amount quoted by the Concessionaire per digital interactive information panel per month to be given to NDMC as per clause 5.4.1.1 above."  Clause 5.4.2.3 and 5.6.1 will read as "The Applicant whose Financial Bid has the highest quoted monthly concession fee to be payable to the NDMC for the Project ("H1 Applicant") shall be the Preferred Applicant."
11.	5.6 Evaluation for Preferred Applicant Page 71		NDMC should consider composite score of Technical & Financial bid to award this tender instead of considering only Financial Score as through this NDMC can ensure a sound company to execute this challenging project.	Clause 5.5 stands deleted. In the clause 5.6.2, financial year "2014-15" will be read as "2015-16."

12.	Annexure 1		We would like to request you to provide Latitude and Longitude details of all of these locations. This will help us to identify the locations accurately.	Locations of the 75 units are given in annexure- '1A' and '1B' to this corrigendum, which is subject to clause 3.6.12.
<b>HYUNDAI IT CO. LTD.</b>				
13.	Page no 34 ....3.8.4		Digital Outdoor Panel ....should be IP65 certified which is not stated in the tender. it should be must to ensure quality of Display than only it can be used for outdoor application otherwise any one can give the display with normal housing/ casing which would be quite difficult to work during rainy as well dusty environment and vandalism would be another major issue.	No Change from RFP.
14.			Approved Brand ....should be stated in tender such as Samsung / NEC / Hyundai / Barco etc If the approved brand are mentioned in the tender than only you can control that quality of the product being supply in this project or else some sub standard Chinese product can be supplied which would reduce the overall impact of the solution and may adversely effect the project outcome as well image.	No change from RFP.
15.			Brightness .....75 “ ...2500 cd2 should be changed to 3000 cd2 with Trans reflective technology Display brightness stated in the tender document is 2500 cd2 however in the market it is 3000 cd2 brightness level easily available which works on trans reflective technology which is more prudent under <a href="#">sun</a> light readability.	No change from RFP. The minimum criteria of interactive panels have been described in clause 3.8.4. Concessionaire can provide higher brightness panels.

16.			Touch Inputs in ...46 “ Display stated as 80 points which should be changed to 8 to 10 points Display Touch inputs is generally used at 10 points maximum with both hands therefore anything beyond that neither feasible nor practical.	Touch input mentioned in column no. 3 of table in clause 3.8.4, will be 10 touch points at a time instead of 80 touches. Touch panel can be an overlay.
17.(a)			Glass Thickness (Protection) for ...46 “is stated just 4 mm while since it is outdoor Display therefore it should be minimum 12 mm. Please note minimum protection glass thickness is needed is 12 mm since it is outdoor display application this will help you to get the proper vandal proof protection on the display and would save it from any sabotaging activity.	Glass thickness mentioned In column 3&4 of table of clause 3.8.4 will be read as “the concessionaire will design thickness of the glass as per requirement of the site”.
17.(b)			Glass Thickness (Protection) for ...75 “ is stated just NA while since it is outdoor Display therefore it should be minimum 12 mm Please note minimum protection glass thickness is needed is 12 mm since it is outdoor display application this will help you to get the proper vandal proof protection on the display and would save it from any sabotaging activity	Refer S.No-18(a) above.
18.			Embedded Player should be removed as it is taken care with the Media player specification Please note embedded player is needed only for USB connectivity and outdoor display it is not at all desirable since most of the outdoor display works only with network connection or Wi fi connectivity .	No change from RFP.
19.			Display input .....USB & RJ45 should be changed to only RJ45 LAN Port since it is going to work on Network. Please note USB port does not support 24/7	The requirement of USB & RJ 45 mentioned in table 3.8.4 is not mandatory. The concessionaire may provide USB & RJ 45 or RJ

			application product and would have limited resolution to support hence none of the outdoor Display manufacture support the same since it is going to be used for LAN application therefore only network port should be stated such as RJ45you to get the proper vandal proof protection on the display and would save it from any sabotaging activity.	45 but the concessionaire will be responsible for Implementation of complete solution as per RFP.
20.			Display input .....WIFI Embedded should be removed since it is function of Media player which is already covered in PC spec Please note this is the function of computer therefore should be stated only in the PC specification where it is already taken care therefore on display it is not needed to mentioned.	The requirement of wifi embedded mentioned in table 3.8.4 is not mandatory. However the concessionaire has to provide free wifi and other functionalities as per scope defined in the RFP documents.
21.			Temperature Operation ....Temperature operational (°C)-5°C ~ 50°C should be changed Temperature operational (°C)-20°C ~ 50°C Please note in today's world you get the product which is more rugged in nature therefore it is advisable to have the product to work on the different temperature conditions which confirm the product endurance and quality of display output.	In table 3.8.4 Temperature operational (°C) may be read as 0°C-50°C.
<b>Gemalto</b>				
22.	3.6.23		How kiosk is communicating with centralize data center? Is it using any SSL/TLS? How we are safeguarding it from attacks like heartbleed on SSL. SSL/TLS keys need to be secured to prevent any man in middle attack on channel	The concessionaire has to arrange the network connectivity between centralized data centre and digital interactive information panel either by point to point connectivity or internet connection. The concessionaire has to arrange required hardware and software for cyber security.

23.	3.8.1 Digital Interactive information panels Specification:	<b>point 7 - Security requirement</b>	How data at rest and in communication is encrypted at kiosk end? Security requirement in RFP suggest to have all data encrypted at kiosk end point.	The concessionaire has to arrange required hardware and software for cyber security.
24.	3.6.23		How data is protected at centralized data center site? RFP point 3.6.23 suggest to undertake all security measure at data center level?	Refer reply at S.No-24 above.
25.	3.6.23		RFP point 3.6.23 also suggest to prevent from unauthorized access. Password is vulnerable. Strong authentication is required here to achieve this?	Refer reply at S.No-24 above.
<b>Prabhatam Advertisement Pvt. Ltd.</b>				
26.			The Digital Interactive Screens are meant for the Information purpose only. What if want to book the tickets for Railways, Metros, or reservations in Restaurants? Can we charge for it?	The Digital Interactive information panel provide web access to citizens. Any person can avail online services through these panels. Also refer reply to S.No.1 above.
27.			What about the Security of the Kiosks? Who will be responsible for it?	Refer Clause 3.6.21 and Clause 8.14.
28.			As per the RFP it will be accessible to public services anytime anywhere...What do we mean by Public Services? Pl. Explain.	Public services means all the services available on websites of various departments, which can be accessed by public through Urls.
29.			Will NDMC provide the Internet at its own cost?	Refer Clause 3.6.3.
30.			Who will provide the Information like Train details, Flights, nearby Restaurants etc..?	These information will be available through the websites of respective departments or through any third party website, through Urls.

31.			Are we allowed to explore other sources of Revenue apart from Advertising like putting up paid applications OR 3 <sup>rd</sup> party integrations applications?	Not allowed, No change from RFP.
32.			We suggest that no. of touches on the screen should be 60 instead of 80.	Refer reply at S.No-17 above.
33.	Display Panel Contrast Ratio		Request to Incorporate Contrast to 1000:1 with IPS Panels and 5000:1 with VA panel to qualify major Industry players. LG has Native Contrast Ratio as 1000:1 and Dynamic Contrast Ratio of 5,00,000:1. or You can write Contrast as Dynamic Contrast ratio too.	Contrast Ratio mentioned in column no-2 of table in clause 3.8.4, will be read as Contrast Ratio (Native).
34.	Response Time (ms, GTG)		This is Standard for IPS Technology Panels. Please keep 9MS or less.	No change from RFP.
35.	Connectivity & Control Display Input		Please remove VGA Port (analogue) or Keep it as an OPTIONAL. All latest technology products have Digital inputs like HDMI, DP.	VGA (15 pin D-sub) mentioned in Display input under table 3.8.4 is not mandatory but the concessionaire is responsible to design and implement complete solution as per RFP.
36.		(i) The Product Should have ULL CE Certification	The Product Should have ULL CE or equivalent Certification. Kindly allow equivalent certifications.	No change from RFP.
37.		(ii) BIS Certification for the LCD/LED Panels, if applicable	BIS Certification for the LCD/LED Panels required before supply. We are expecting new models in next few months, So allow BIS of New Models to be submitted before supply.	No change from RFP.
<b>NUSYN Digital Solutions Pvt. Ltd.</b>				
38.	3.8.1- 2 Page 27	The Interactive Digital interactive information panels Experience Platform should be enterprise-grade configurable and manage web clients designed to deliver interactive multimedia services	What is meant by enterprise-grade configurable experience platform? Does it mean the solution should be scalable to a certain no's of users? if so how many users?	No change from RFP.

		for public venues, including high-definition digital displays and panels. This managed digital interactive information panels platform should be both developer and IT friendly.		
39.	3.8.1-3 Page 28	External keyboards and mice should be supported for accessibility compliance and administration.	On a touch Kiosk when we have the Virtual Keyboard, we do not require the external mice and keyboards. Please tell us the purpose of external keyboard, as this will be used only during the first time configuration of the player and troubleshooting.	External keyboards and mice should be supported for accessibility compliance and administration under clause 3.8.1.3 is not mandatory but the concessionaire is responsible to design and implement complete solution as per RFP.
40.	3.8.1-3 Page 28	Built-in support for voice and video communications will allow the rapid development and delivery of many collaboration applications	What is the purpose of video and voice calls? Need more info	At Sr. No. 3 of clause 3.8.1 “Built-in support for voice and video communications will allow the rapid development and delivery of many collaboration applications.” This feature is not mandatory.” However, the concessionaire is responsible to design and implement complete solution as per RFP.
41.	3.8.1-5 Page 29	Slots and support for connecting other components as required	What other components slot required?	Slots and support for connecting other components as required to completely implement the solution as per RFP document.
42.	3.8.1-6 & 3.8.1-7 Page 30	Physical form And Security Requirements	Considering the kiosk will be an outdoor unit, what is the extend of safety/security measures and tamper proof mechanism expected from concessionaire	No change from RFP.
43.	3.3 Page 14	Central management console will be used to remotely configure, control, and monitor digital interactive information panels.	Need more info, We can configure and schedule contents remotely, but pairing of client machine to content manager should be done locally from client machine. What is expected from remote configuration	No change from RFP.
44.	3.3 Page 14	Central manager should provides user management as well as real-time	Need more info on what is expected from real-time monitoring. We can monitor whether the client CPU is	No change from RFP.



		monitoring, live viewing of remote screen content, notification of events, and session management.	live in network and the status of new content download from content manager	
45.	3.3 Page 14	Users should be notified when the status of devices in their account changes.	Kindly let know what kind of notification required, email/msgetc?	No change from RFP.
46.	3.3 Page 14	Device logs should be sorted and analyzed by clicking the Events tab of a device. Similarly, the device's performance should be monitored by viewing the Performance report of a device. The software should be capable to send logs to a third-party server.	Need more info on what is expected from third party server, is the server only for archive logs?	No change from RFP.
47.	3.3 Page 14	the device's performance should be monitored by viewing the Performance report of a device	need more info on performance report. What all factors required on the report? Should the report detail on contents played by CPU?	No change from RFP.
48.	3.3 Page 14	A policy is a restrictive mechanism, providing the user with a tool to enforce certain behavior. Policies represent dynamic and transportable setup rules. Policies can be persistent (long-term) or transient (short-term) and can be scheduled per digital interactive information panels based on time or events.	Need more info on Policy, what kind of policies? Is it regarding scheduling contents on each kiosk? Is it regarding resticiting roles of a user?	No change from RFP.
49.	3.3 Page 15	Enable new interactive services to improve customer experiences	What are the new interactive services expected from concessionaire? Will it be a web application? Will there be payment transfers?	No change from RFP.
50.	3.3	Increase customer retention with consistent end-user experiences across	need more info ,Please explain the expectations.	No change from RFP.

		multiple endpoints		
51.	3.3 Page 15	Educate the user with relevant information in real time	need more info, is this regarding support/training or real time information like stock exchange information from web applications?	No change from RFP.
52.	3.3 Page 15	Increase visibility into products and services offered	need more info, is this regarding panel visibility and content design?	No change from RFP.
53.	Page 15	should support future requirement to interact virtual assistance using video collaboration technologies	need more info on required video technologies collaboration	No change from RFP.
54.	3.3 Page 15	Reduce deployment and management timelines using policies and groups	need more info, is this regarding kiosk installation/timelines and SLA?	No change from RFP.
55.	3.3 Page 15	Improve management experience with integrated solution architecture	need more info, what is integrated solution architecture expected, kindly brief how it should improve management experience	No change from RFP.
56.	3.1 Page 10	Information regarding availability of trains, online status of railway reservation, information regarding various airlines, availability of tickets and reservation and cancellation etc.	Will there be any payment transactions through interactive kiosk, like rail/air ticket booking, payment transfer, online shopping etc. We support Chromium browser.	Citizen can avail all online services through website.
57.	3.8.3 Page 33	Server Aggregation Switches, Firewall & IPS : As per requirement	What is the level of security expected? Why Intrusion prevention required?	Refer clause 3.6.23. No change from RFP.

- Note:- (1) This RFP document stands modified at appropriate places to the extent that the number of units has been reduced from 150 units (2 groups) to 75 units (one group), revised location of which is placed as Annexure '1A' & '1B' to this corrigendum.
- (2) The names of the IEMs in Clause 3.15 of Annexure-7 of the RFP stand deleted and will be provided at the time of signing of agreement.

**Final Locations marked on the maps attached (Single Group Only)****Annexure – 1A**

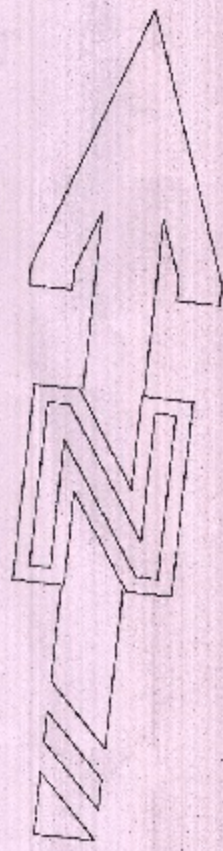
<b>S.No.</b>	<b>Location</b>	<b>Quantity</b>
1	Junction of Parliament Street & Outer Circus (on footpath)	1
2	P-Block corner (B.K.S. Marg)Madras Cafe	1
3	Radial Road-2 Palika Parking Corner (near subway)	1
4	M-Block subway Entrance towards Super Bazar	1
5	Barakhamba Road Outer Circus (front of Statesman House)	1
6	Near N-Block Subway (opposite K.G. Marg)	1
7	Near Janpath subway (Jeevan Bharti Building)	1
8	Near Sansad Marg subway (Jeevan Bharti Building)	1
9	Radial Road-1 (F-Block side)	1
10	Front of Gate No.7 Palika Bazar	1
11	Radial Road-4 (C-Block side parking corner)	1
12	Radial Road-3 B-Block side	1
13	Radial Road-4 front of Plaza Cinema	1
14	Radial Road-1 Gate No.7 Palika Bazar	1
15	Radial Road-5 near D-Block Parking	1
16	Middle Circle front of 'CROMA' Showroom	1
17	Radial Road-6, L-Block side near Middle Circle	1
18	Radial Road-7, E-Block near Arch.	1
19	Near Middle Circle Corner	1
20	Near M-Block Corner	1
21	Near Metro Gate-6 (Infront of Palika Bazar)	1
22	At Central Park Parking Entrance	1
23	Near Toilet opposite B-Block	1
24	Shankar Market	1
25	Infront of Gopal Dass Building	1
26	Radial Road-2 near stairs Palika Parking	1
27	National Stadium C-Hexagon	1

28	B.K. S. Marg Infront of Emporia Buildings near Khadi Gramodyog Corner	1
29	Near Bikaner Sweets (Bikaner Sweets)	1
30	Coffee Home	1
31	Entrance of Dilli Hatt	1
32	Infront of Safdarjung Hospital	1
33	Bengali Market	1
34	Pandara Market	1
35	Jor Bagh Market near Service Centre Gate	1
36	Jor Bagh Market front of Community Hall Entrance	1
37	Central Market Lodhi Colony near Bus Stand towards Parkash Studio	1
38	Corner of Barat Ghar Lodhi Road	1
39	Front of Youth Centre Lodhi Road	1
40	Khanna Market near corner of Jor Bagh Road	1
41	Khanna Market corner of 3 <sup>rd</sup> Crossing towards Aliganj	1
42	Gole Market infront of Kaleva	1
43	Gole Market infront of Janta Book Store B.V.S. Marg	1
44	Gole Market near ATM Baird Lane Market side	1
45	Malcha Marg Market side opposite Fujia Laziz Corner	1
46	Malcha Marg Market near entrance	1
47	Malcha Marg Market near corner of parking side entrance	1
48	Malcha Marg Market near Dharam Marg side corner of Platform	1
49	Malcha Marg Market near Dharam Marg side corner of footpath	1
50	Malcha Marg Market near Dharam Marg side corner of Parking	1
51	Sarojini Nagar Babu Market Entrance	1
52	Sarojini Nagar corner of park opposite Primary School	1
53	Sarojini Nagar corner of DLF Parking	1
54	Sarojini Nagar front entry of shops at Cross Road-1	1
55	Sarojini Nagar corner of Park opposite toilet at Cross Road-1	1
56	Khan Market near Parking Entrance	1
57	Khan Market between Parking Entrance & Dustbin	1

58	Khan Market near Dustbin/Toilet corner	1
59	Khan Market near Entrance from side Lane Amrita Shergill Lane	1
60	Khan Market near Pyaou	1
61	Khan Market near toilet front of Prithvi Raj Market/Amrita Shergill Lane	1
62	Khan Market near Parking Entrance from Amrita Shergill Lane	1
63	Khan Market in front of Central Walkway/Rasta	1
64	Khan Market corner of shop opposite Lok Nayak Bhawan	1
65	Khan Market corner of parking area towards road Kamal Nursery side	1
66	Khan Market in parking side towards Road Kamal Nursery side	1
67	Khan Market near S. Bharti Marg side near toilet Kamal Nursery side	1
68	Khan Market between entrance & toilet	1
69	Khan Market Q point near Symmetry	1
70	Khan Market near Petrol Pump Shahajahan Road	1
71	Bengali Market round about front of Babar Lane Side	1
72	Janpath near Police Booth Indian Oil Bhawan side	1
73	Mandi House – Sikandra Road	1
74	In front of DLF Capital – B.K. S. Marg	1
75	Jantar Mantar Entry – Sansad Marg	1



North :



Note :

01. All Dimensions are in Metres unless otherwise specified.  
02. Do not Scale the Drawing, if in Doubt please ask.

LEGEND

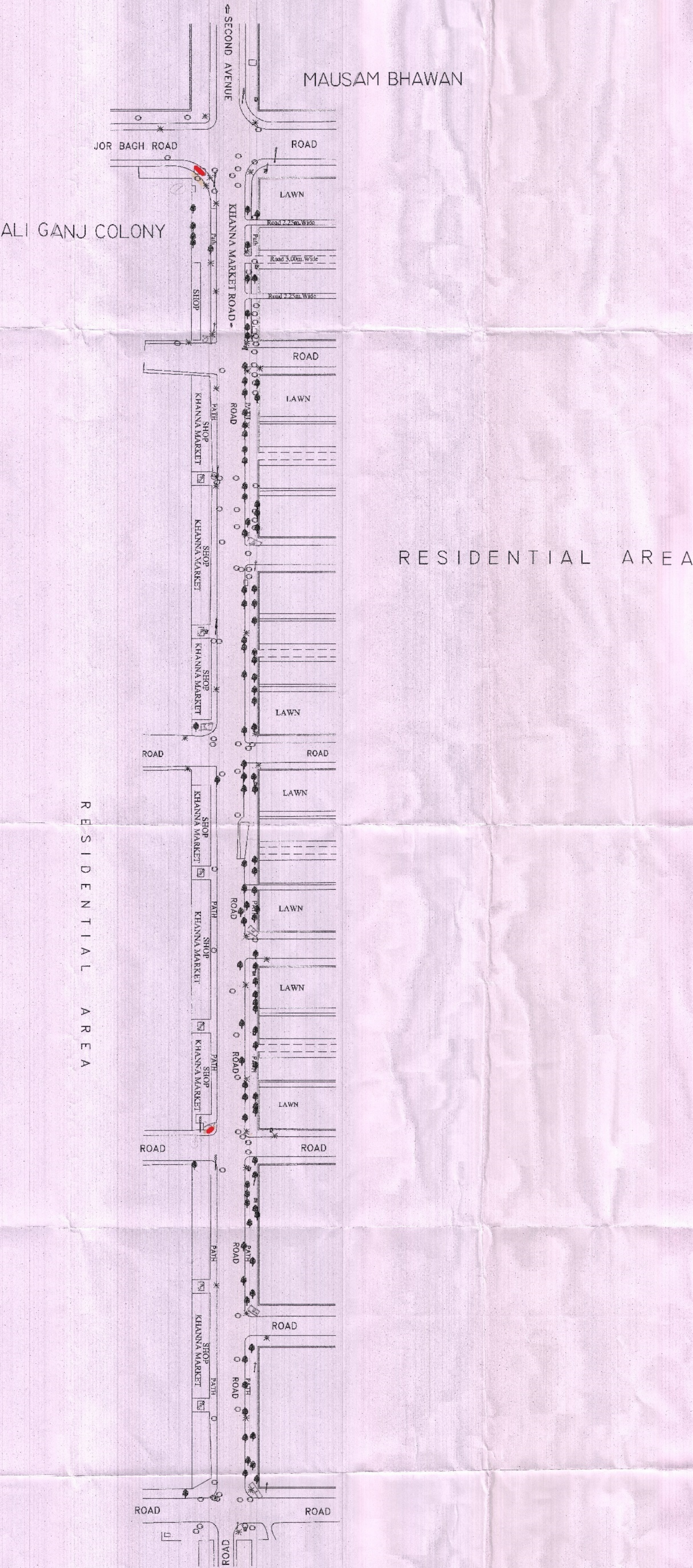
TREE	
Telephone Pole	
LIGHT POLE	
Manhole	
Electric Box	
Boundary Wall	
Electric Box	
Pract	
Fencing	

Area Detail:

AREA= 18995.82 Sqm.

05	
04	Date
03	
02	
01	
S. No.	Particulars
Revisions	

Project : Topographical Survey Plan KHANNA MARKET N.D.M.C			
Client : CHIEF ARCHITECT N.D.M.C TOWN HALL PARLIAMENT STREET NEW DELHI			
Surveyed by: NEW INDIA LAND SURVEYORS Civil & Geotechnical Engineers Civil & Geotechnical Engineers PLOT NO-60 PATPARGANJ NEW DELHI-110092 CELL NO 9810434402			
Scale : 1 : 1000	Surveyed SHARAD	Drawn : SURUCHI	Chkd : R. Jain
Date OCT 2006	Job No --	Dwg No	





Annexure '1B'  
Drg.9/21

Magnetic North :



Notes :

01. All Dimensions are in Metres unless otherwise specified.

Legends :

Tree	
Main Gate	
Light Pole	
Boundary Wall / Gate	
Gate	
Signal Pole	
Light Box	
Road	
Telephone Pole	
Hand Pump	
Water Pipe	
Structure	
ELECTRIC PILE	

Area Details:

Project :

Topographical Survey Plan of  
BANGALI MARKET  
NDMC

Client :

CHIEF ARCHITECT  
NDMC TOWN HALL  
PARLIAMENT STREET NEW DELHI

Surveyed by :

*D. K. D.*

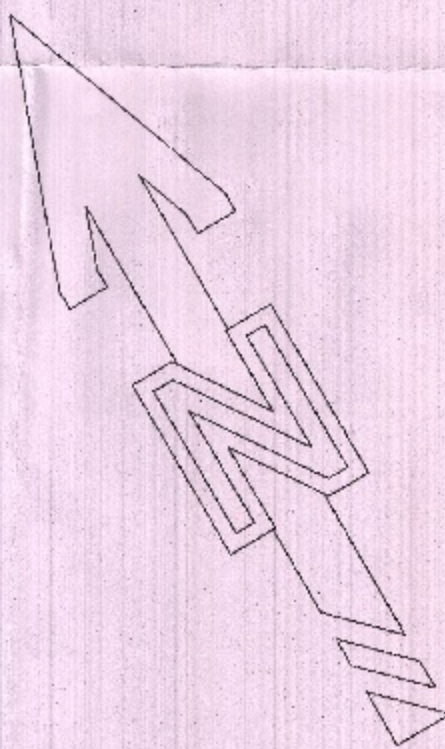
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Date	01/09/2001	Dwg. No.		Rev. No.			





Annexure '1B'  
Drg.10/21

North :



Note :

01. All Dimensions are in Metres unless otherwise specified.  
02. Do not Scale the Drawing, if in Doubt please ask.

LEGEND

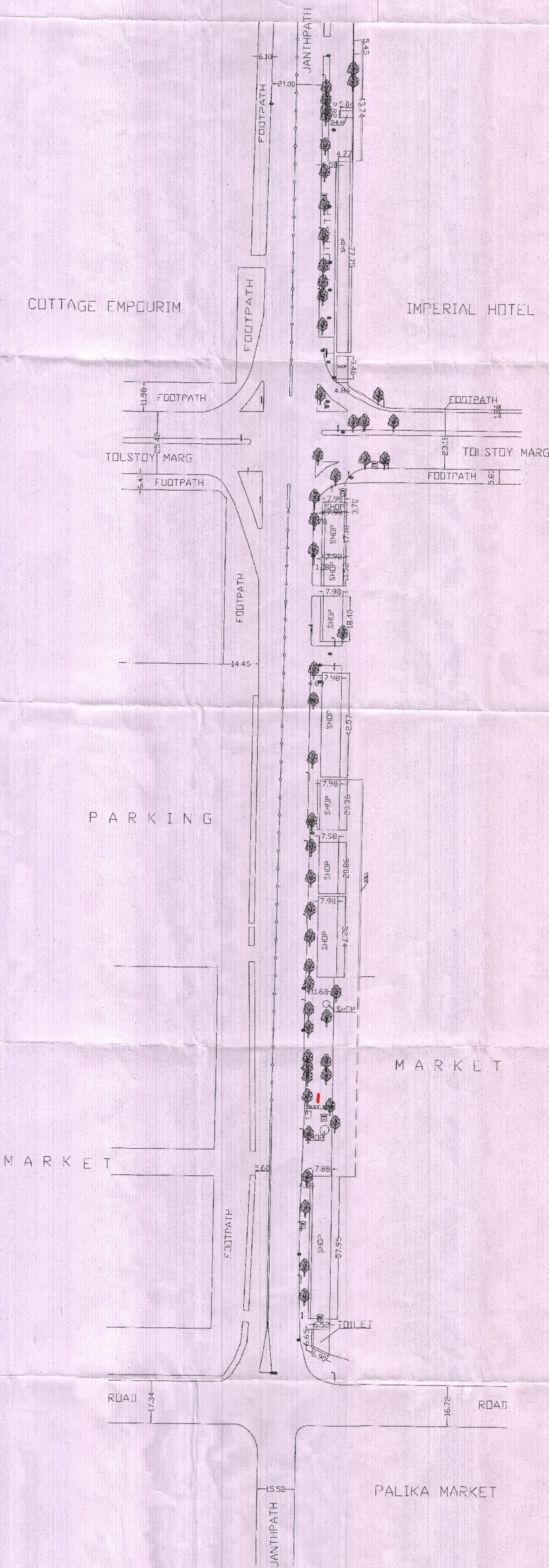
TREE	
ELECTRIC POLE	
LIGHT POLE	
MAN HOLE	
LETTER BOX	
RED POLE	
WALL	
ROAD	
GATE	

Area Detail:

AREA=26947.58 Sqm.

05	
04	Date
03	
02	
01	
S. No.	Particulars
Revisions	

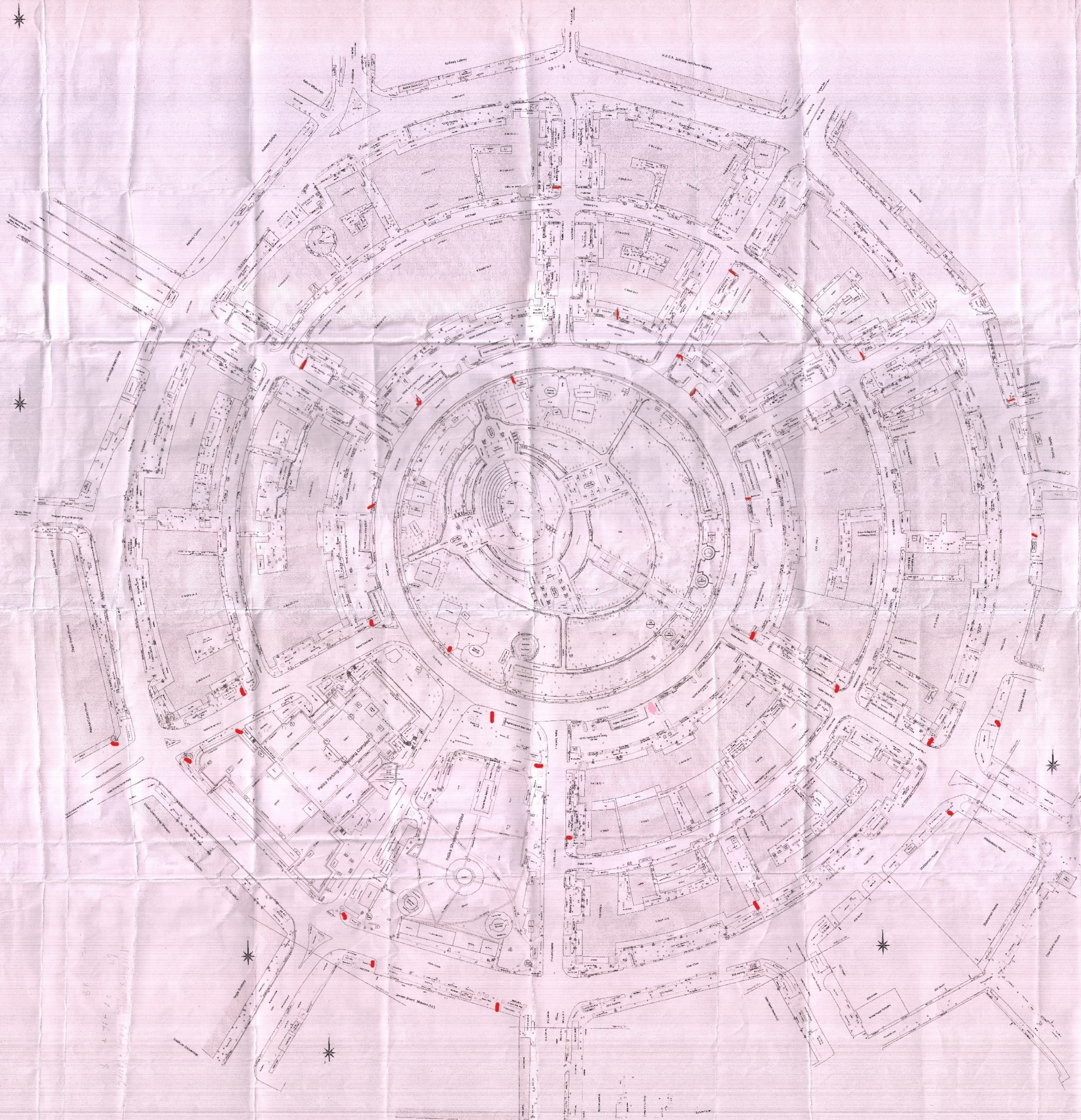
Project:	Topographical Survey Plan JANPATH N.D.M.C		
Client:	CHIEF ARCHITECT N.D.M.C TOWN HALL PARLIAMENT STREET NEW DELHI		
Surveyed by:	Inter Continental Surveyors Bureau 7573-A, Old Barakhani, Ram Nagar, Palhar Garj, New Delhi - 110055. Tel/Fax :- 2361 8443, 5159 7654 Tel :- 9810 507038, 9810 507036. CELL NO 9810434402		
Scale:	1 : 1000	Surveyed	SHARAD
		Drawn:	SURUCHI
		Chkd:	R. Jain
Date	OCT 2006	Job No	---
		Drw No	---







Annexure '1B'  
Drg.11/21



Drawn by: 2B  
Drawing Of  
Carrage Place Area  
Ninth Floor





Search Google Maps

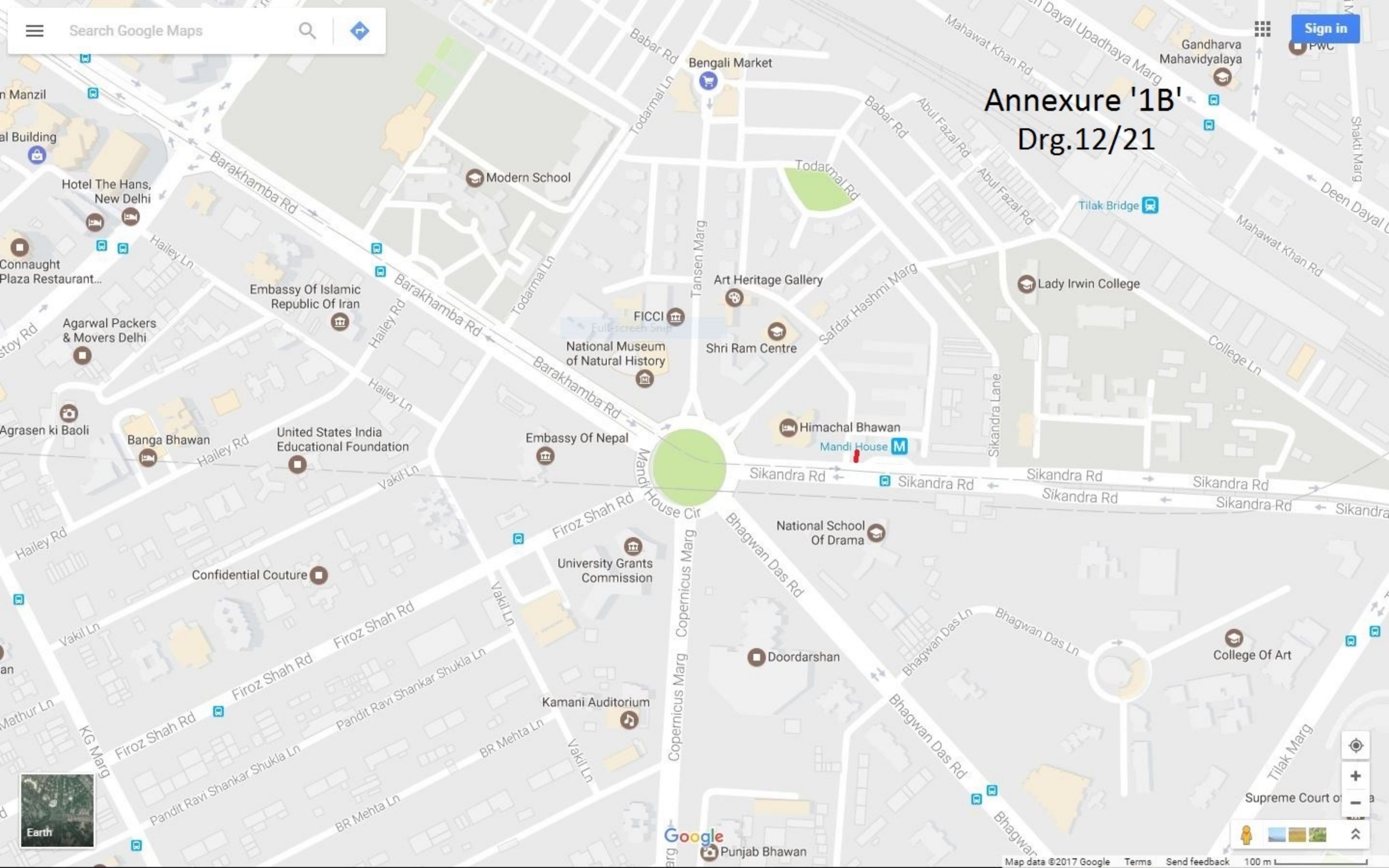


Sign in

PWC

# Annexure '1B'

## Drg.12/21



Google

Punjab Bhawan

Map data ©2017 Google Terms Send feedback

100 m





Search Google Maps

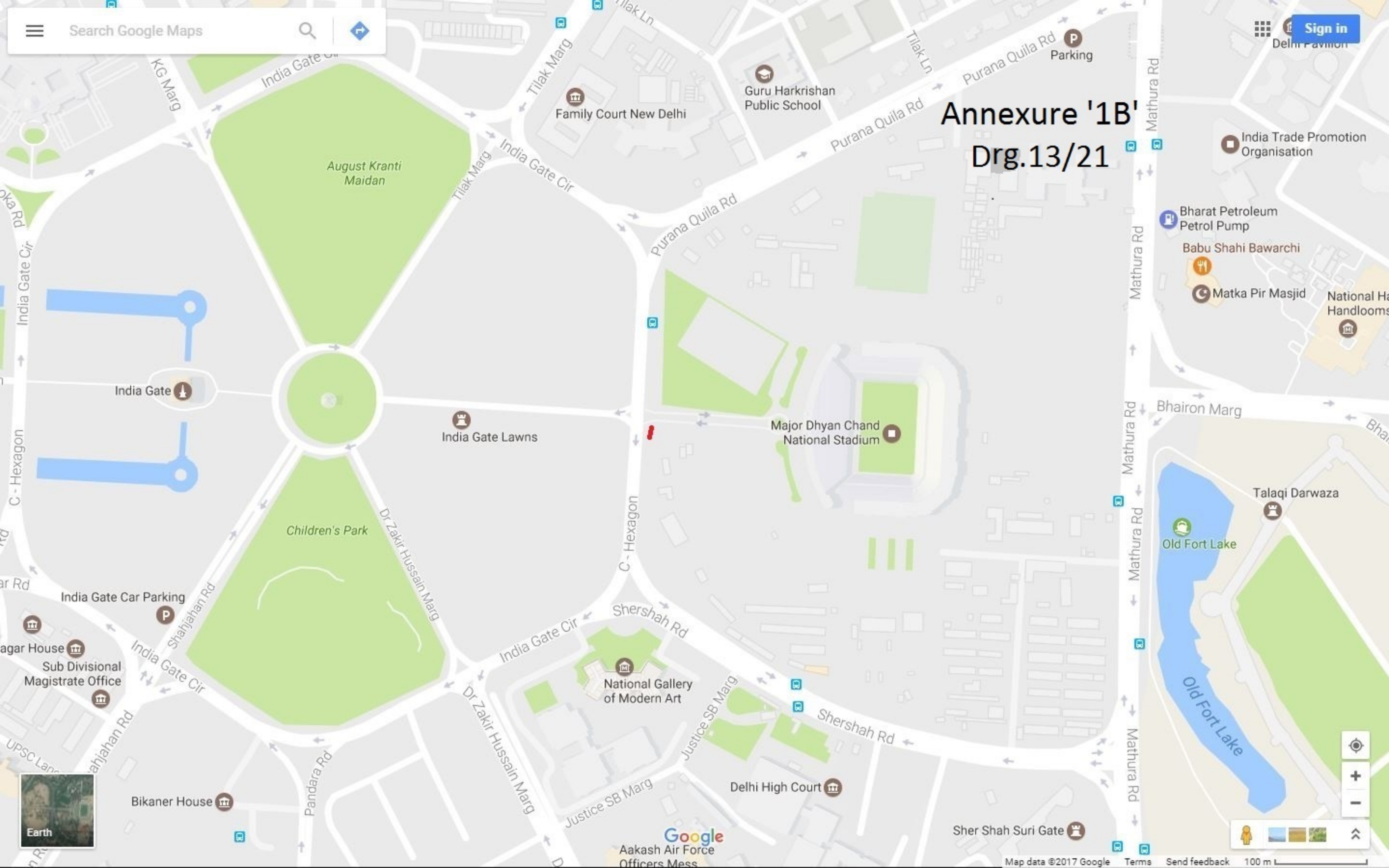


Sign in

Delhi Pavilion

Annexure '1B'

Drg.13/21



Google

Aakash Air Force  
Officers Mess

Sher Shah Suri Gate

Map data ©2017 Google

Terms

Send feedback

100 m



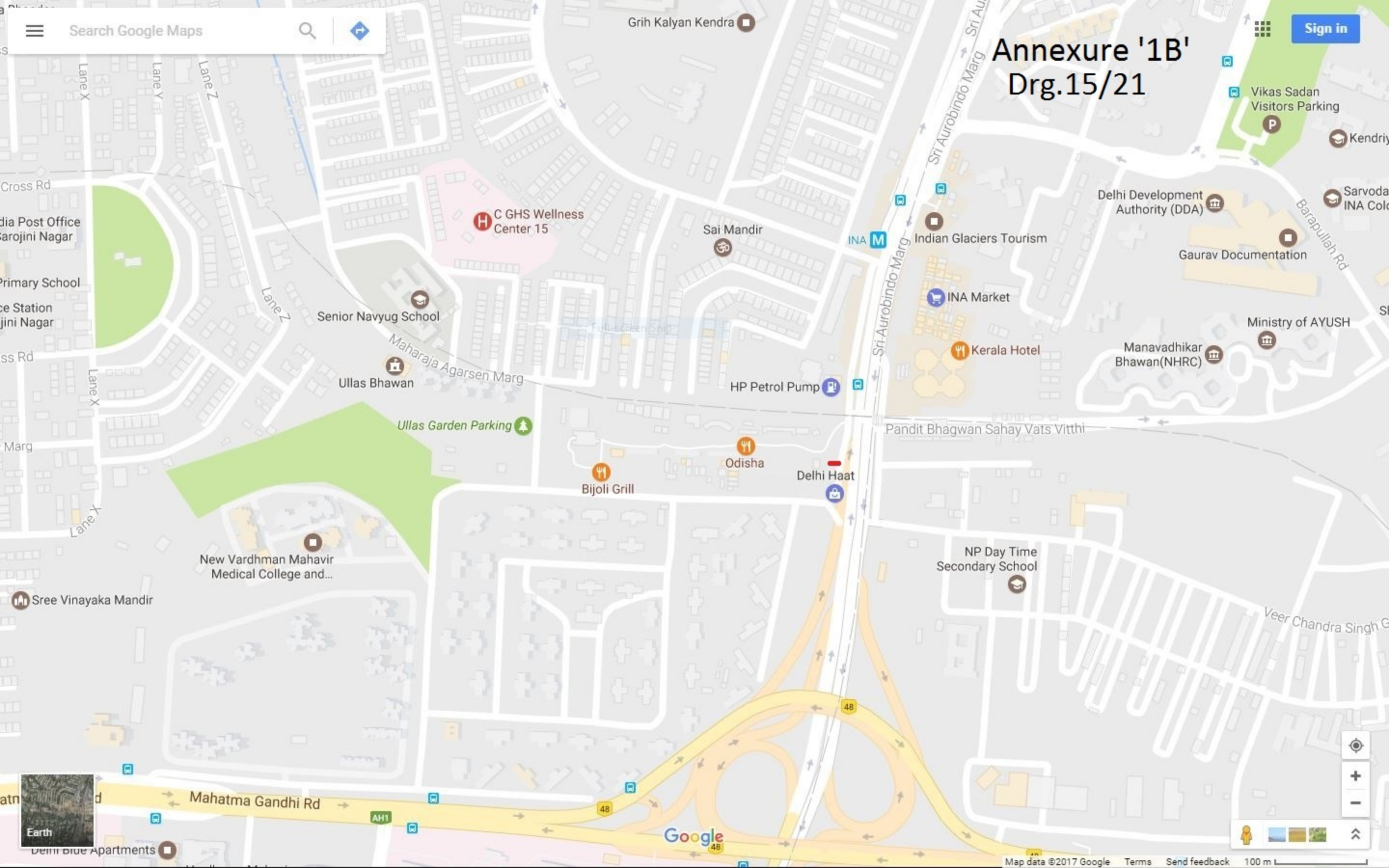


Annexure '1B'



# Annexure '1B'

Drg.15/21



Sign in







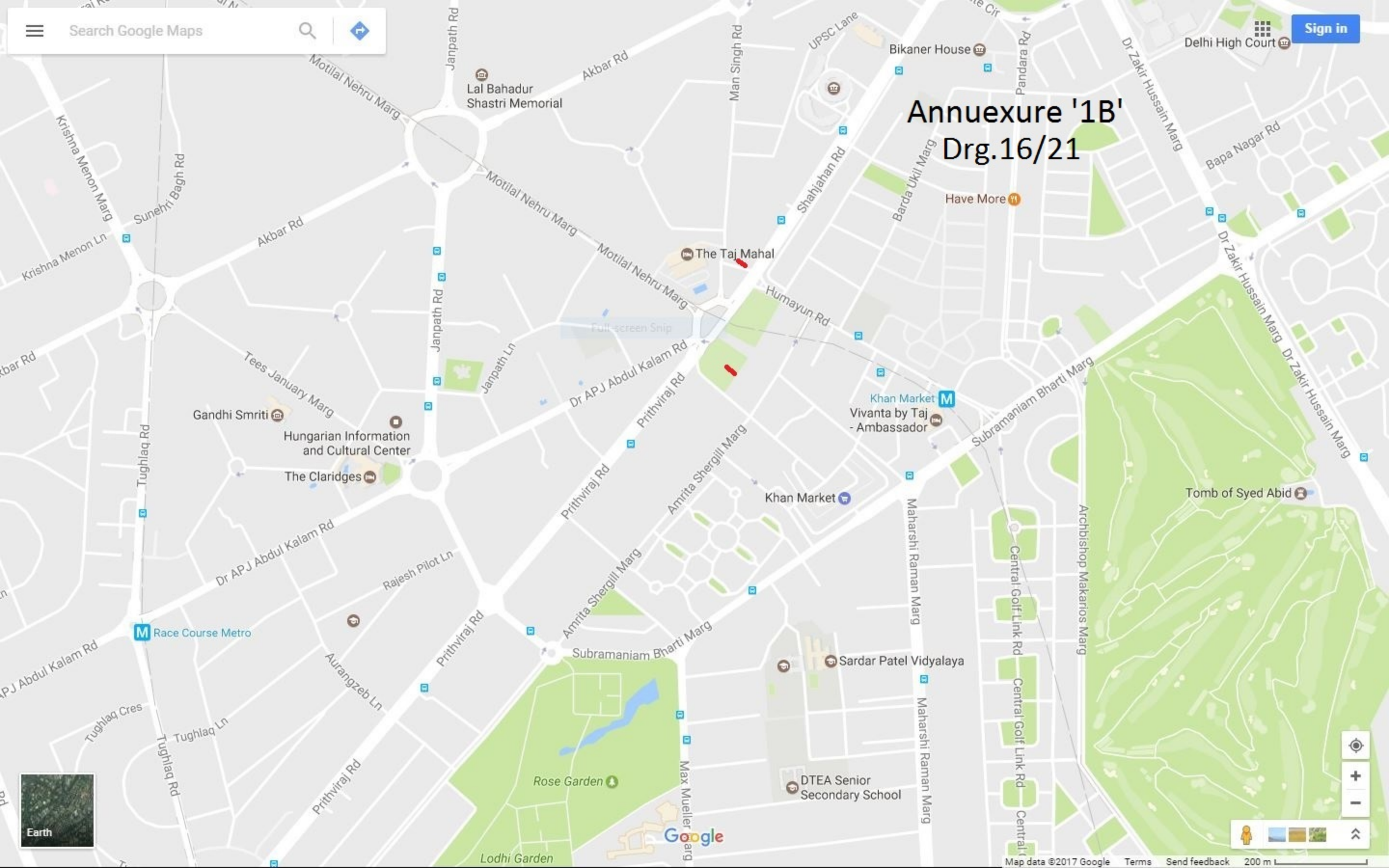
Search Google Maps



Sign in

# Annuxure '1B'

## Drg.16/21



Google





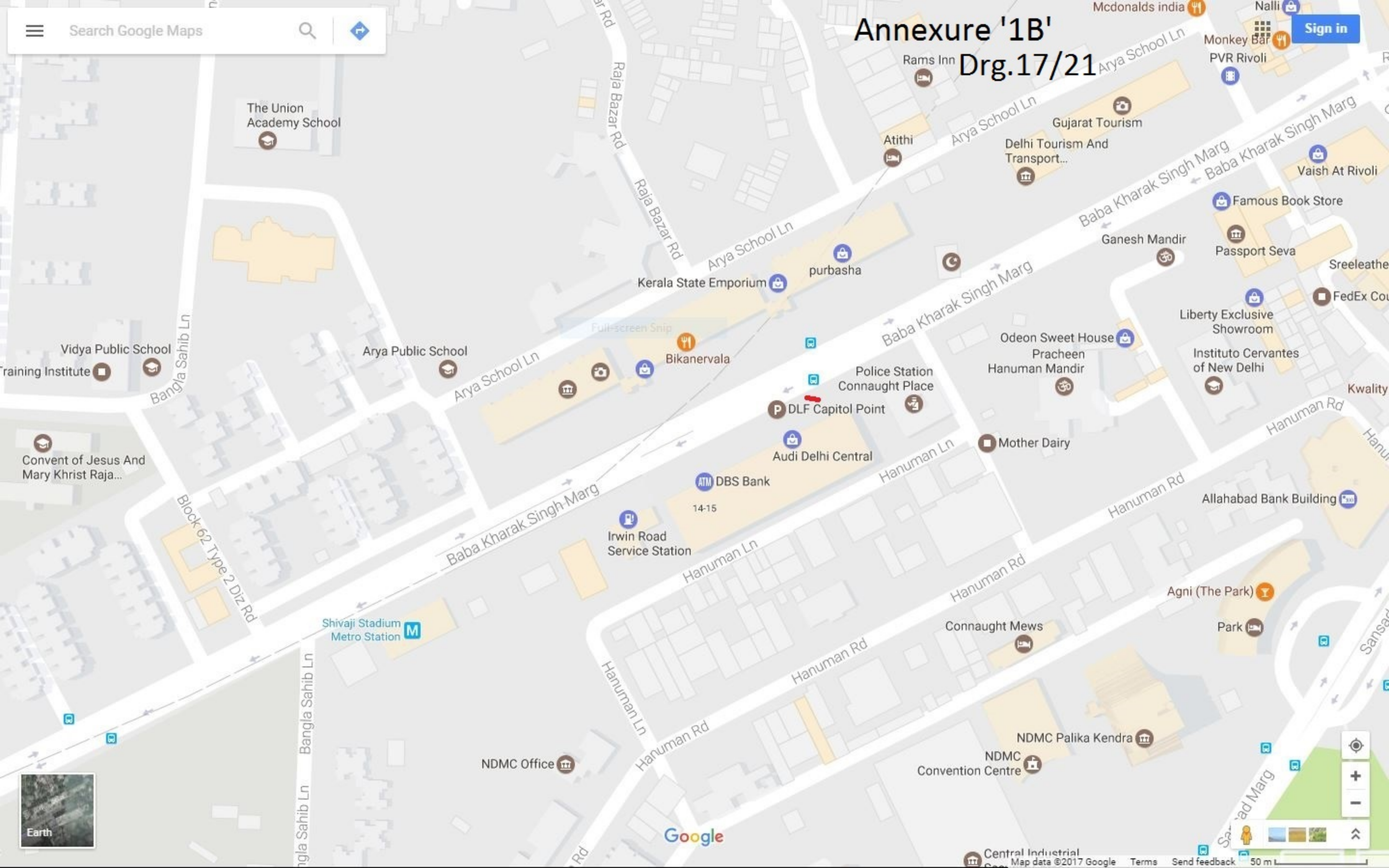
Search Google Maps



# Annexure '1B'

## Drg.17/21

Sign in



Earth

Google

Central Industrial  
Map data ©2017 Google

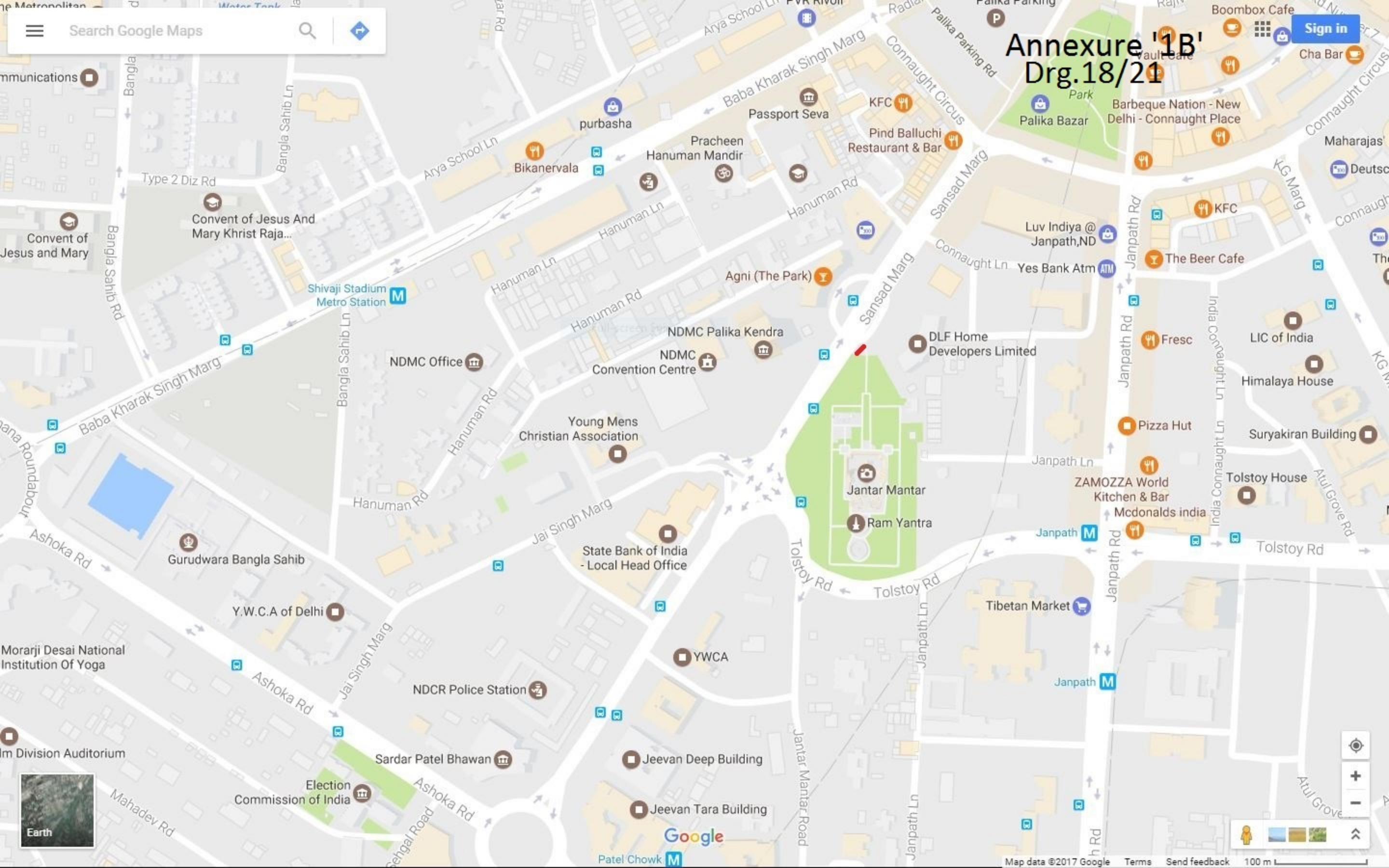
Terms Send feedback

50 m



# Annexure '1B'

## Drg.18/21

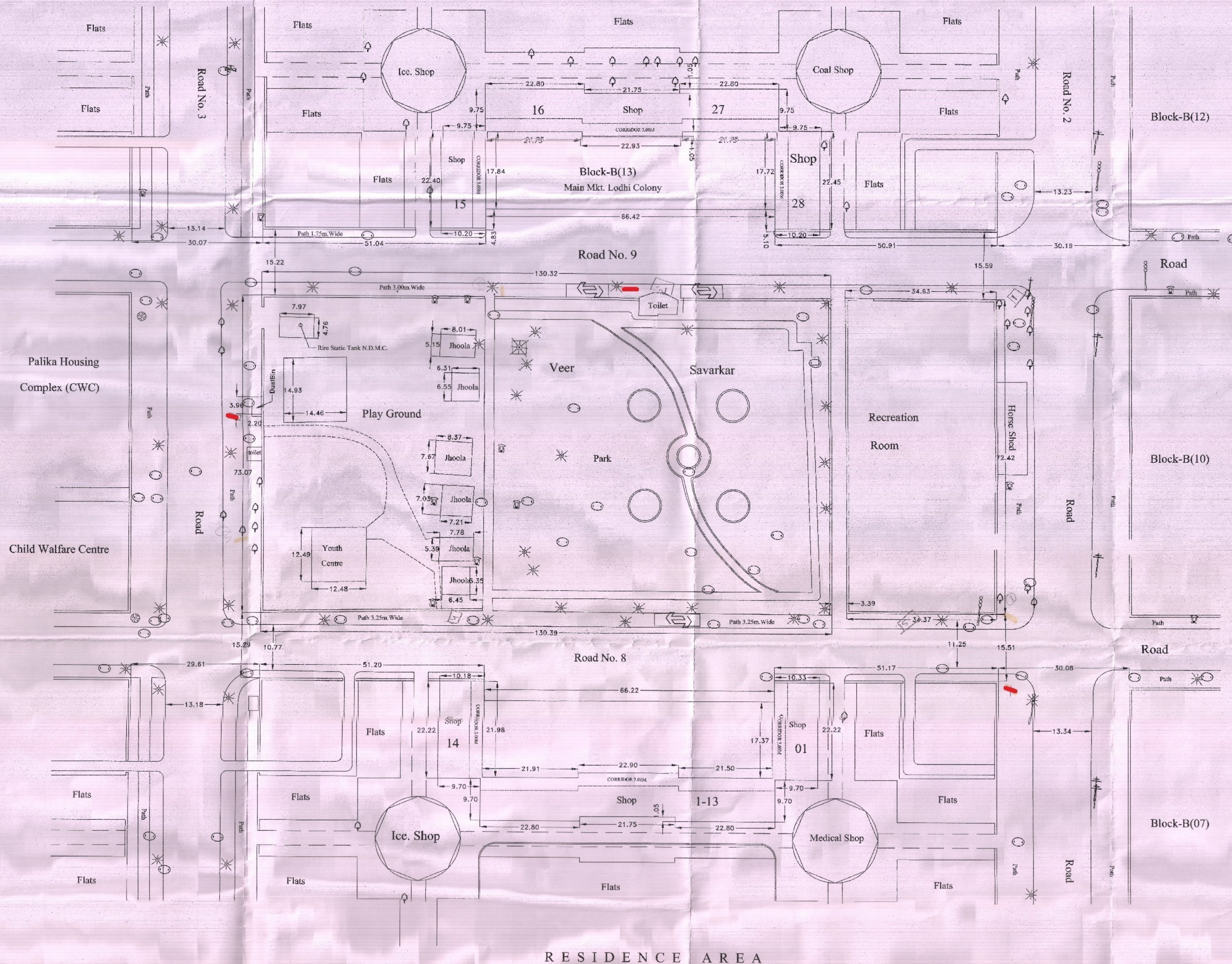




# Annexure '1B'

Drg.2/21

RESIDENCE AREA



RESIDENCE AREA

Magnetic North



Notes :

01. All Dimensions are in Meters unless otherwise specified.
02. Do not Scale the Drawing. If in Doubt please ask.

Legends :

- TREE
- BOUNDARY WALL
- LIGHT POLE
- ROAD
- TELEPHONE POLE
- MANHOLE
- ELECTRIC BOX
- TELEPHONE BOX
- VENT PIPE
- SIGNAL POLE
- VALVE
- BUILDING

Area Details:

AREA=43711.56 Sqm.

S. No.	Date	Particulars
01		
02		
03		
04		
05		
06		
07		
08		
09		
10		

Revisions

Project: Topographical Survey Plan of  
Lodhi Colony Market  
N.D.M.C.

Client: CHIEF ARCHITECT  
N.D.M.C. TOWN HALL  
PARLIAMENT STREET NEW DELHI

Surveyed by: ESKON ENTERPRISES  
2002, Sector-7, Pocket-2, Vasant Kirti New Delhi

Scale: 1:250  
Date: NOV 2006  
Sheet No: 01

100 MM



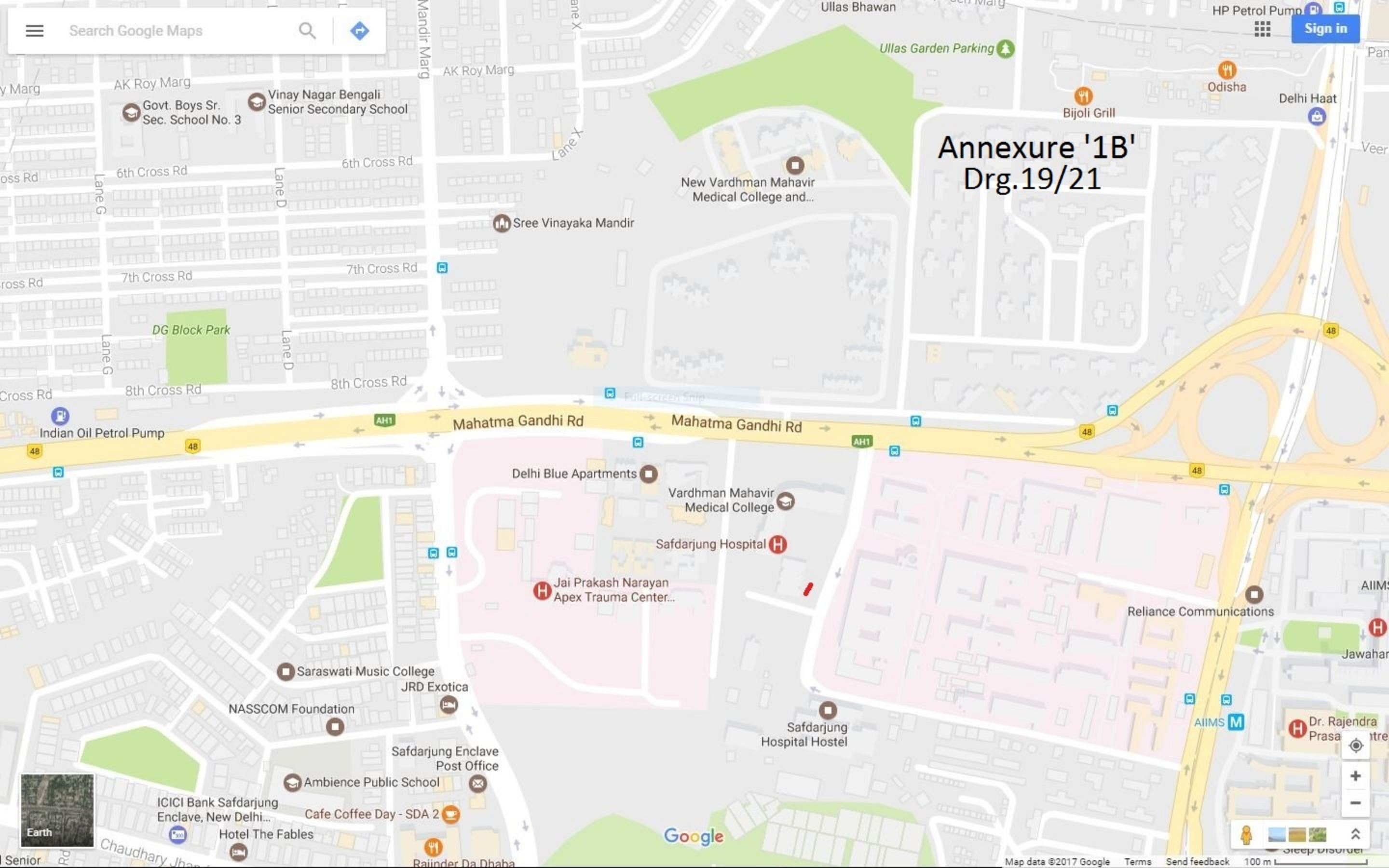


Search Google Maps



Sign in

Annexure '1B'  
Drg.19/21



Google





Search Google Maps



Sign in

# Annexure '1B'

## Drg.20/21

Gogha & Company

Lakme Lever Pvt. Ltd

Masjid Bengali Market

Kavinstar\* Paper  
Shredder Price in Delhi

Super Agencies

Shiv Shakti Mandir

Shiv Fruit Mart

Nathu Sweets

Nathu's Pastry Shop

Sai Medicos

Al-Nafees Frozen  
Food Exports Limited

Al Aali Exports Pvt

Luxmi Pharmacy

Bengali Market

Bengali Pastry  
Shop & Snack Bar

Conmed Devices Pvt. Ltd

Radha Krishan Store

Neelambar Jha

HDFC Bank ATM

Merakyahoga.com

Delhi Milk Scheme

HDFC Bank

Central Bank Of India

Bengali Market  
Post Office

Gulzari Lal & Sons

Costa Coffee

Honey Function

Geeta Bhavan Mandir

United Bank Of  
India - Tansen Marg

Central Bank Of India

Todarmal Rd

Todarmal Rd

Todarmal Rd

Todar  
mal park

Google

Turant Restaurant

Map data ©2017 Google Terms Send feedback 20 m





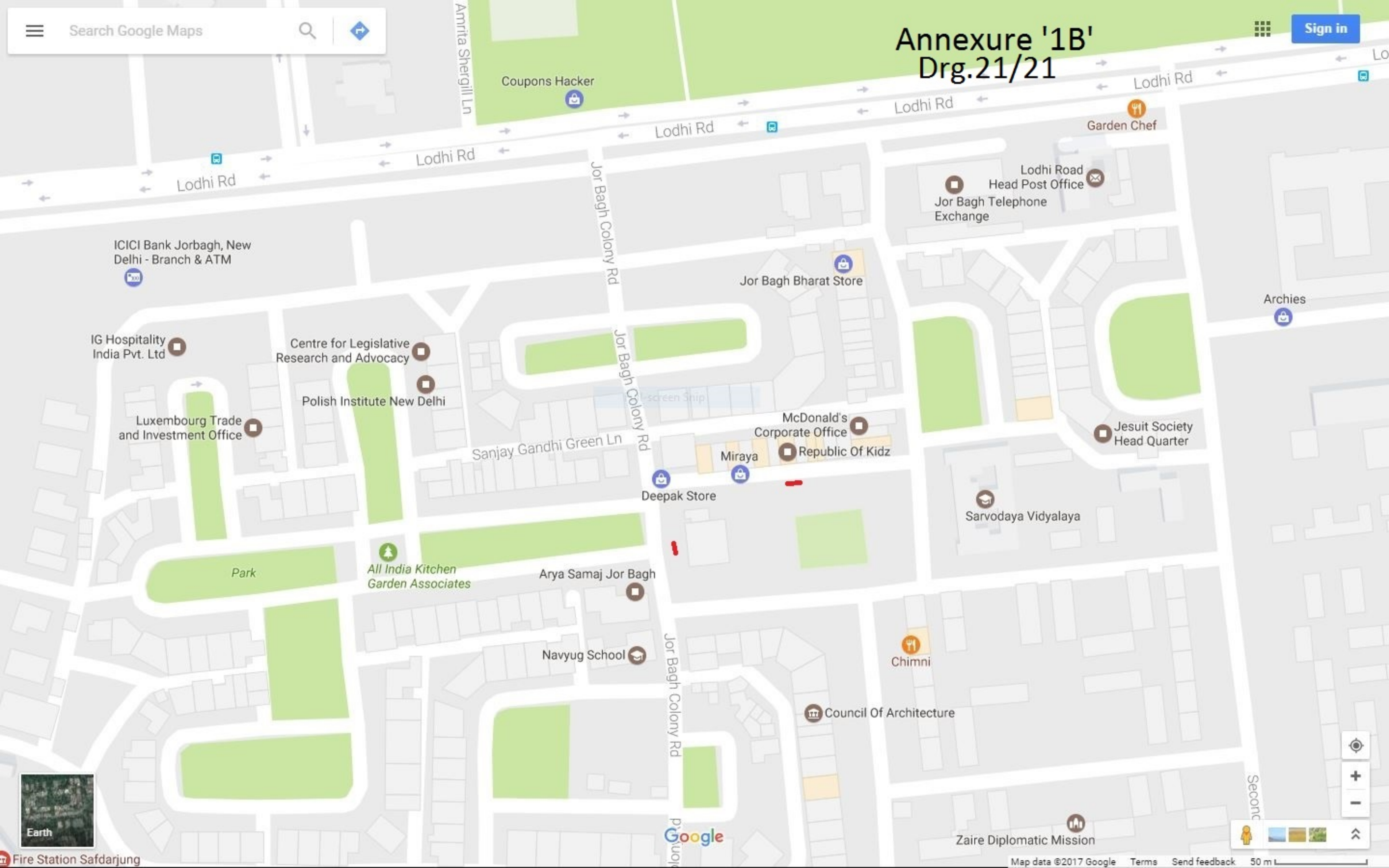
Search Google Maps



Sign in

# Annexure '1B'

## Drg.21/21



Earth

Fire Station Safdarjung

Google



Scale:	1 : 500	Sryd :	Dm. :	Chkd. :
Date	OCT 2006	Org. No.	Rev. No.	



02 Do not Scale the Drawing, if in Doubt please ask.

- [illegible]

SURVEYED AREA = 24.7/3.5712 30M  
= 5.12 ACRES

Revision	Issue	Frequency
01		
02		
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06		
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Topographical Survey Plan of  
DIPLOMAT AREA (MALCOLM MARG MARKET)

CHIEF ARCHITECT  
N.D.M.C TOWN HALL  
PARLIAMENT STREET NEW DELHI

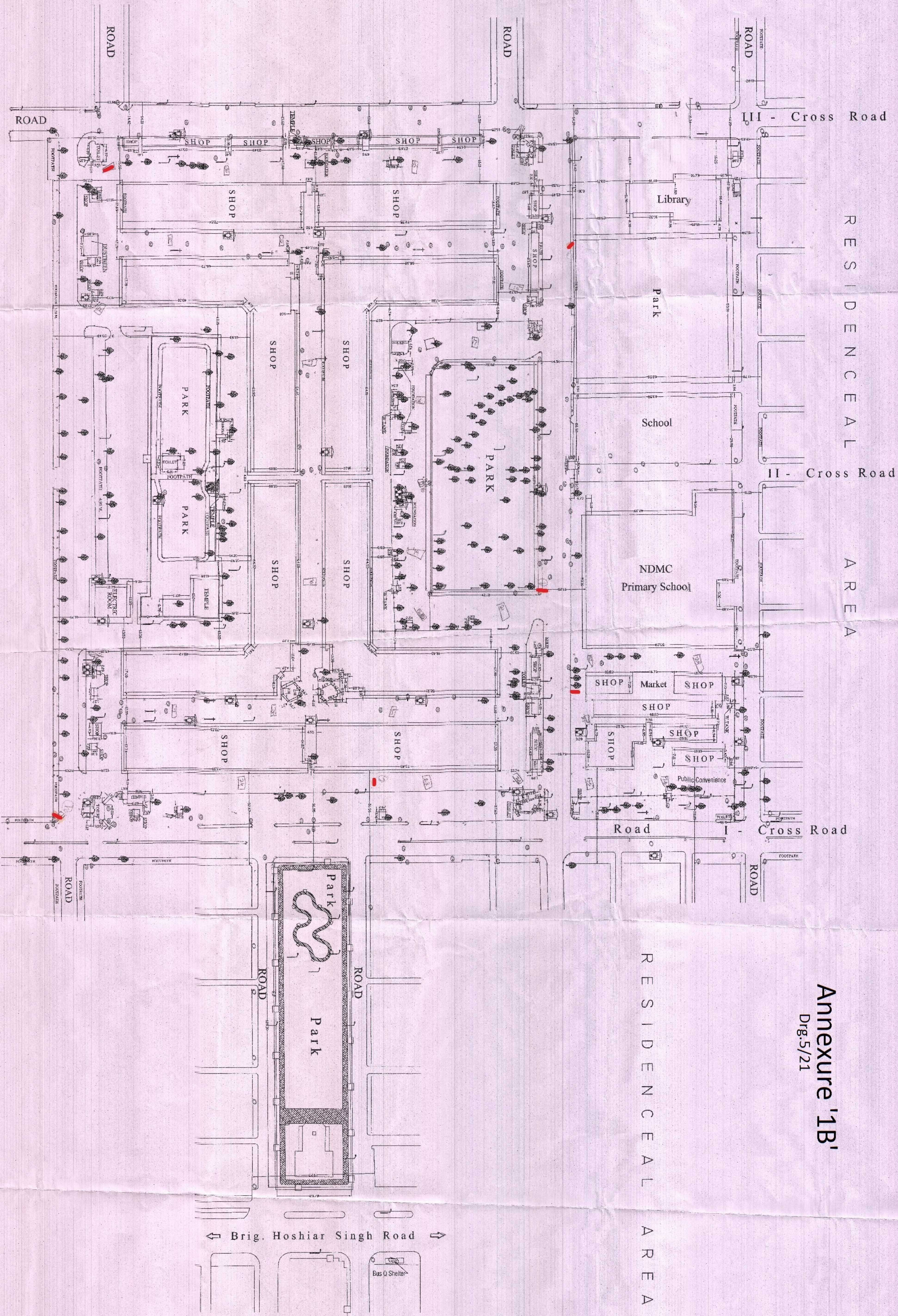
3575-A, Old Barakhamba, Ram Nagar, Pashar Gang, New Delhi - 110 055

Tel/Fax :- 2361 8443, 5159 7654 Tel :- 9810 507038, 9810 507035.  
email :- survey\_icon@vsnl.net

NOVEMBER 2006



# RESIDENCEAL AREA



Annexure '1B'  
Drg.5/21

**Legend:**

- Proposed Road
- Proposed Footpath
- Proposed Drain
- Proposed Bus Stop
- Proposed Public Convenience
- Proposed School
- Proposed Library
- Proposed Shop
- Proposed Park
- Proposed Road
- Proposed Footpath
- Proposed Drain
- Proposed Bus Stop
- Proposed Public Convenience
- Proposed School
- Proposed Library
- Proposed Shop
- Proposed Park

**Scale:**

1:1000

1:2000

1:3000

1:4000

1:5000

1:6000

1:7000

1:8000

1:9000

1:10000

**Project Details:**

Project Name: SARDINI NAKA MARKET AREA

Client: GHP ARCHITECT

Location: NEW INDIA LAND SURVEYORS

Date: 15/05/2021

Scale: 1:1000

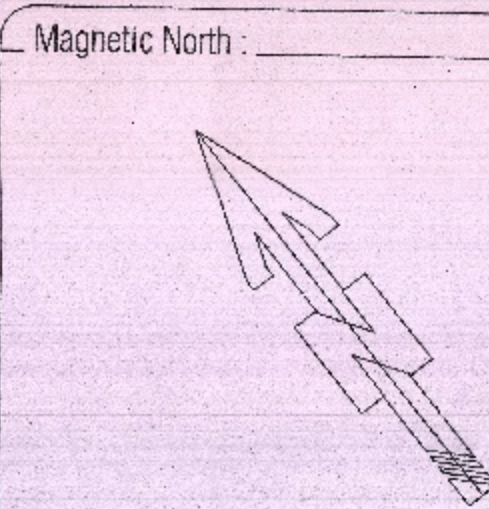
Sheet No: 1/1

**Revision Table:**

Rev.	Description	Date
1	Initial Design	15/05/2021
2	Revised Design	20/05/2021
3	Final Design	25/05/2021

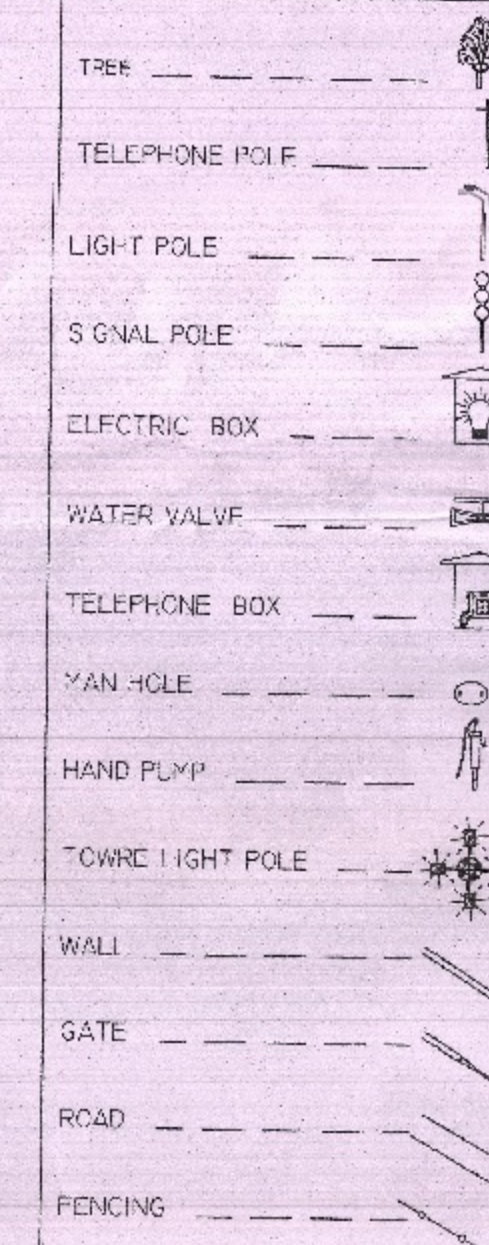


Annexure '1B'  
Drg.6/21



Notes:  
01. All Dimensions are in Meters unless otherwise specified.  
02. Do not Scale the Drawing. If in Doubt please ask.

Legends:



Area Details:

SURVEYED AREA = 54273.8728 Sqm.

S. No.	Date	Particulars

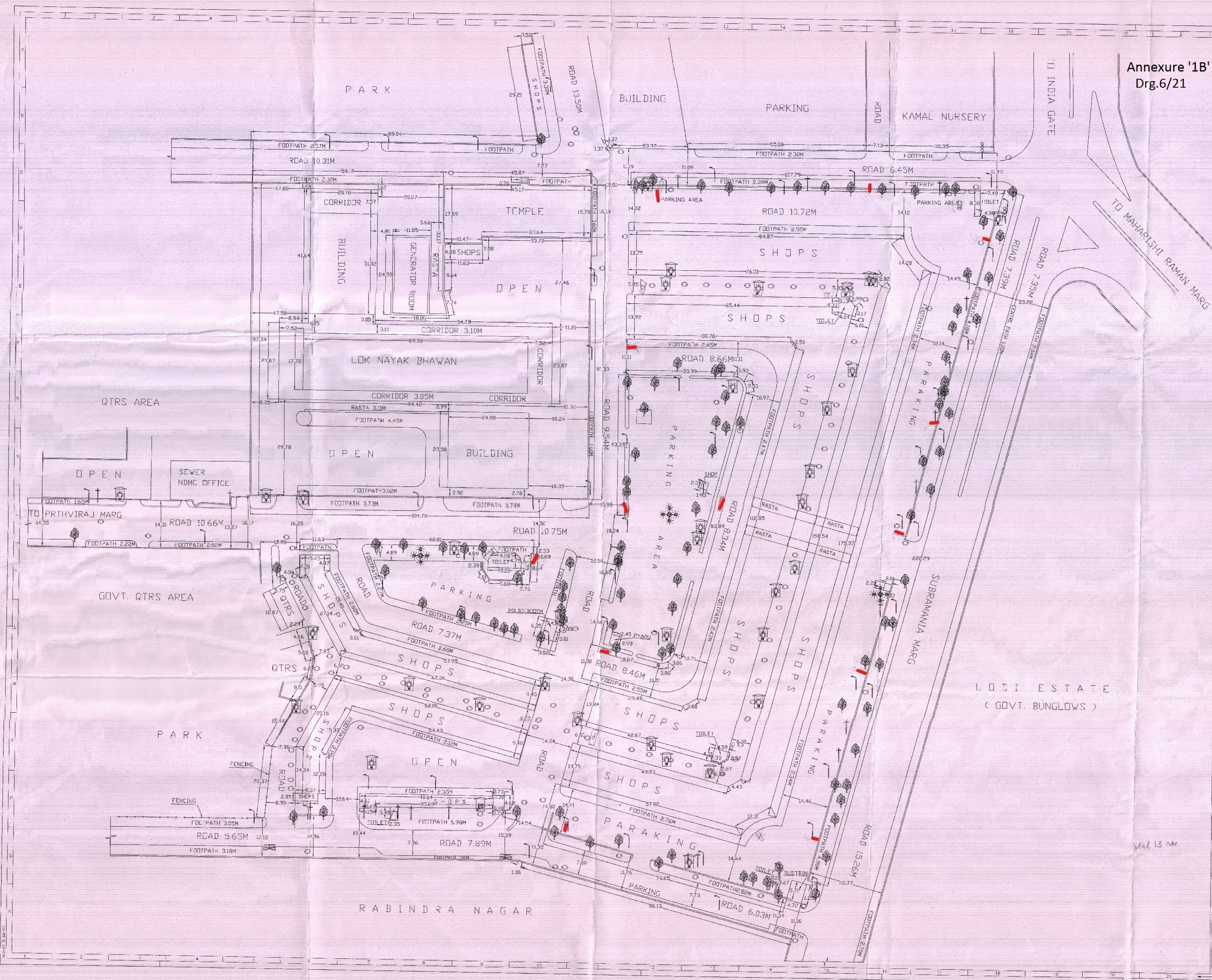
Revisions

Topographical Survey Plan of  
**KHAN MARKET AREA**  
AT LODHI STATE NEW DELHI

CHIEF ARCHITECT  
N.D.M.C. PALIKA KHANDERA  
PARLIAMENT STREET NEW DELHI-110001

NEW INDIA LAND SURVEYORS  
G-102, MAYAPUR, NEW DELHI  
PLOT NO-60, MAYAPUR, NEW DELHI-110092  
CELL NO 93 04344002

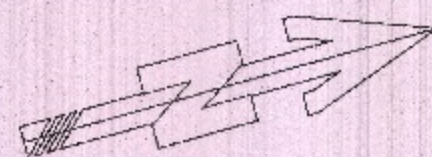
Scale: 1:500  
Date: AUGUST 2006





Annexure '1B'  
Drg.7/21

Magnetic North :



Notes :

01. All Dimensions are in Metres unless otherwise specified.
02. Do not Scale the Drawing, if in Doubt please ask.
03. Level at 10x10 m.
04. Plot Area 28x15 m.

Legends :

TREE	
ELECTRIC BOX	
MEN HOLE	
LIGHT POLE	
TELEPHONE POLE	
BORER	
LETTER BOX	
TRAFFIC LIGHT POLE	
STEP	
GATE	
ROAD	
BOUNDARY WALL	

Area Details:

AREA= 5975.8397 Sqm.

RESIDENTIAL AREA

BIKANER HOUSE

SUREE BANDA UKIL MARG

S. No.	Date	Particulars
05		
04		
03		
02		
01		

Revisions

Project : Topographical Survey Plan of  
**PANDARA MARKET**  
N.D.M.C

Client : **CHIEF ARCHITECT**  
N.D.M.C TOWN HALL  
PARLIAMENT STREET NEW DELHI

Surveyed by : **Inter Continental Surveyors Bureau**  
7575-A, Old Barakhana, Raw Nagar, Puhar Gang, New Delhi - 110055.  
Tel/Fax : -2361 8443, 5159 7654 Tel : 9810 507038, 9810 507036.  
email : survey\_icb@yahoo.co.in

Scale : 1 : 200  
Date : OCT 2006  
Sheet : 1 of 1  
Erg. No. :  
Chd. :  
R. No. :







Background:-

4/5

The Hon'ble Supreme Court directed in its order of November 20, 1997 and then reiterated on 10.12.1997 (M C Mehta v Union of India) that safety of road users is paramount. It had clarified that hazardous hoardings, which are disturbance to safe traffic movement, are those, which are visible to traffic on the road. It accordingly directed for removal of these hoardings.

In the year 2007, Hon'ble Supreme Court directed the environmental pollution prevention and control for the NCR to examine and file its opinion on the Outdoor Advertising Policy. Accordingly, the policy was finalized based on ensuring road safety, working for city aesthetics, guiding principles, role of municipal bodies, general permission criteria for advertising devices, outdoor hoarding and their content criteria, outdoor advertising and structure criteria, outdoor advertising and their conservation areas, permissibility of different category and permissions criterias, implementation of the policy, procedure for grant of permission, revenue sharing and tax to be paid in advance.

Role of N.D.M.C. :

As per NDMC Act, 1994 Section 88, NDMC has to charge Tax on advertisements. It has also been cleared that a permission is required to erect any advertisement / hoardings in NDMC area from Chairperson, if any device is erected unauthorizedly the same can be removed or spoiled, de-faced or screened by the Chairperson.

Keeping in view the Supreme Court orders dated 27.04.2007, NDMC has to follow the Delhi Outdoor Advertising Policy, 2008. While framing the said policy for granting general permission for advertising devices, the outdoor advertising and road safety criteria is to be considered. Also as per the Delhi Outdoor Advertising Policy, 2008, the negative advertisements are also to be incorporated in the policy. Further, the structure criteria's, electrical connections, renewal energy sources, conservations areas are also to be considered.

City Aesthetics:

Delhi Urban Art Commission has also issued guidelines for outdoor advertisements which is based on the premise. The policy is premised on the basis that advertisements are promoted in part of the city which are commercial in nature and shopping districts. The hoardings and advertisements are to be discouraged in residential areas and urban freeways.


New Delhi Municipal Council area comprises of maximum of Lutyen's Bungalow Zone and Central Business District (Connaught Place and its extension), area like Khan Market, Sarojini Nagar, Bengali Market, Yashwant Place also.

Ensuring Road Safety:

For ensuring the road safety, Delhi Police has also stated its position and has mentioned that :

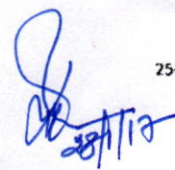
25-07-2016

(4)

  
28/7/12



- a) No advertisement device has to be placed anywhere under any category which will obstruct free movement of road uses.
- b) The distance between two advertisement devices shall not be less than 100 mt. on highways and main city roads. Further, the longitudinal placement for advertisement device is not permitted within 75 mt. of any road junction traffic, intersection or another crossing.
- c) The advertisement device is not permitted in medians.
- d) The advertisement device is not permitted on traffic islands and where carriageways diverge.
- e) The advertisement device is not permitted on footpaths.
- f) Where the footpath does not exist the outdoor advertising device shall not be permitted within 3 metres of existing road as measured from the end of the road (right of way) and not its middle.
- g) Where footpath exists, the outdoor advertising device shall be permitted 3 metres after the footpath as measured from the outer edge of the footpath.
- h) The advertisement device is not permitted within 75 m of any road junction, traffic intersection or another crossing. The distance will be measured from the edge of the road and not the centre of the road junction, traffic intersection or the crossing.
- i) The advertisement device is not permitted within 75 m of any traffic signboard erected for the regulation of traffic.
- j) The advertisement device is not permitted if any such form as will obstruct the path of pedestrians and hinder their visibility at crossings.
- k) The advertisement device is not permitted if in any manner and at such places as to obstruct or interfere with the visibility of approaching, merging or intersecting traffic.
- l) The advertisement device is not permitted within a round-about of diameter less than 100m as measured from the outer width of the round-about.
- m) In NDMC areas, unipoles will not be allowed along railway bridges
- n) In NDMC areas, no large size billboards will be allowed, other than those billboards which substantially support social and charitable activities in the discretion of the NDMC.
- o) In major arterial roads of the city, like Ring Road, with high traffic volumes and designed to promote speed of movement (without intersections), large size hoardings will not be permitted. The decision on adding roads will be taken jointly with the Delhi Traffic Police and the MCD.
- p) The locations where large format outdoor devices are placed along the sides of the railway bridge, flyover than maximum height of the device from the road level shall be measured clearly from the top of flyover and centre of the flyover.





Building wrap or large format advertisement (6mx3m) will be permitted strictly in commercial areas.

- q) The advertisement device is not permitted in residential areas.
- r) The advertisement device is not permitted within 75 m of another advertisement device.

Salient Features :

1. The policy has laid down four categories of advertisements.  
Category 1 : Large format advertisements, mainly fixed on billboards/unipoles/bridge and flyover panels.  
Category 2 : Advertisements mounted on public amenities like public toilets, garbage collection points etc.  
Category 3 : Fleets and transport related infrastructure.  
Category 4 : Advertisement devices for self advertising in commercial areas.
2. Emphasis is on roads safety of commuters.
3. Fixing the content criteria for advertisements.
4. Promotion of renewable energy sources for advertisement panel.
5. Prohibition of advertisement in conservation areas.
6. Category 1 advertisement panels are not allowed in NDMC area.  
Category 2 and Category 3 shall allowed specific to the location/buildings.  
Category 4 : shall be allowed as per following :
  - Premises sign permitted as per enclosed sketches 1&2.
  - Premises awning signs permitted as per enclosed sketch 3.
  - Projected signs not permitted in NDMC area and the same in also not permitted on heritage buildings, educational buildings and government offices.
  - Footway signs permitted as per the sketch 4 enclosed.
  - Real Estate sign permitted 1 sq.mt per sign board per one street face.
  - Welcome signs to be regulated as per the site conditions subject to maximum prescribed size of 3.85 sq.mtr. sketch 5.
  - Construction signs permitted after approval of the construction permit. Maximum 1 sq.mt per sign..
7. All permissions of advertisement shall only be for the commercial area.
8. The Advertiser shall indemnify the local bodies.



9. Advertiser shall obtain of public liability insurance policy for safety of public.

10. Revenue sharing : The local body shall be get 50% share if the device in their territory.

- For category 1,2 & 3 it shall be per the BOT agreement.
- For category 4 the rates shall be as per the formula.

$$\frac{\{\text{Unit area Value (UAV)}\}}{1000} + (1) \times 100$$

Decision taken in the last meeting dated 12.07.2016 Council Committee.

(i) Category 1 Advertisements

- These Advertisements shall generally not be allowed in NDMC area other than those bill boards which substantially support social and charitable activities and shall be allowed at the discretion of NDMC
- No advertisement shall be allowed on religious building.
- No advertisement shall be permitted within 75 meters of any traffic signal.
- No advertisement shall be permitted within a round about of diameter less than 100 meter
- No advertisement shall be permitted in residential areas
- These Advertisers shall obtain a public liability insurance policy for safety of public.

(ii) Category 2 & 3 shall be dealt with a case to case basis specific to the site/location.

(iii) For Category (iv) Advertisements

- For Category IV (premises sign) the size of the signage shall be restricted to the full width of shop/premises subject to a maximum height of 0.9 mtr.
- No fee/charges shall be levied for the signages on shop/premises but the size of the signage shall be strictly enforced.
- Meetings shall be held with market association to apprise them about the decision taken in the meeting.
- All establishments having such signages which are not permitted as per new policy shall be served a notice to remove the same and replace it with approved size within 30 days failing which the signage shall be removed by NDMC and removal charges shall be recovered from the owner of the premise.

25-07-2016



- Advertisement on the glass display window shall be allowed and no charges shall be levied for the same subject to the condition that it shall not protrude outside glass window.

1  
2

For Secretary  
New Delhi Municipal Council  
New Delhi.

*[Signature]*  
28/7/17

25-07-2016

(8)